Media Kit

THE WED

THE WED – international wedding directory and magazine for all





asachacohen

Audience



Wedding planners

Based on our experience and vision, we select brands and professionals we can recommend for weddings and private events.

THE WED _____ 2

Real brides planning their wedding in the next 2 years

66%

Readers aged 25-39 (millenials)





VISITORS



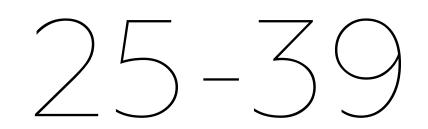
monthly unique visitors

VIEWS



monthly visits

AGE RANGE



66% of audience

GENDER

women

men

THE WED _____ 3

THE WED

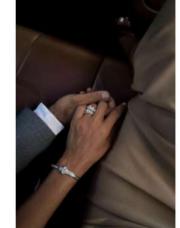
Best wedding planners, florists, photographers, videographers, beauty, dresses, cakes, invitations and venues

Online magazine for brides.



REAL WEDDINGS Real Wedding: Joanna & George

A unique celebration that brought together Lebanese, Italian and Greek traditions 22 / 01 / 2023



LANNING I'm Newly Engaged What to Do Right After? 6 things you need to do 01 / 01 / 2023



PLANNING How to Choose a Wedding Date? 5 useful tips 19 / 12 / 2022



Self-Care: 5 Best Meditation and Mindfulness Apps Create your own safe space 26 / 12 / 2022

BEAUTY



EDITORIALS Stylish Beach Wedding Editorial Inspiring couple in inspiring location 25 / 12 / 2022



STYLE Bridal Designers Celebrities Turn to For Their Weddings

How Vera Wang, Oscar de la Renta, and other renowned bridal designers started their career 20 / 01 / 2023



12 Elegant Robes Perfect for Getting Ready Silk, lace and feathers 18 / 01 / 2023



Trendy Jewelry for the Bride Inspiring earrings, Bvlgari, Graff or Messika? rings 09 / 11 / 2022



Where to Look For Vintage Rings? Edwardian era, Art Nouveau, and more 09 / 12 / 2022

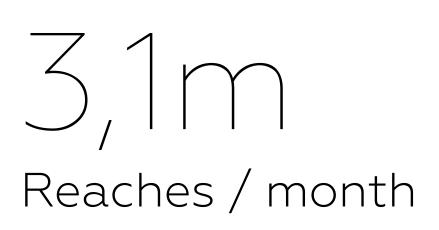


12 Best Non-Classic Wedding Bands for the Groom 28 / 10 / 2022

Instagram



Followers





Impressions / month

GENDER

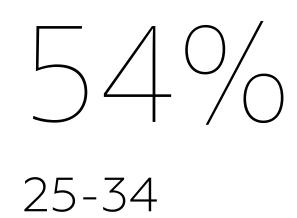




Women

Men

AGE RANGE







1.642 posts 76.5K followers THE WED Magazine International wedding directory and magazine for all @ thewed.com











+<u>8</u> (a) •

1.246 following



I POSTS REELS
AGGED



















lerv Designe









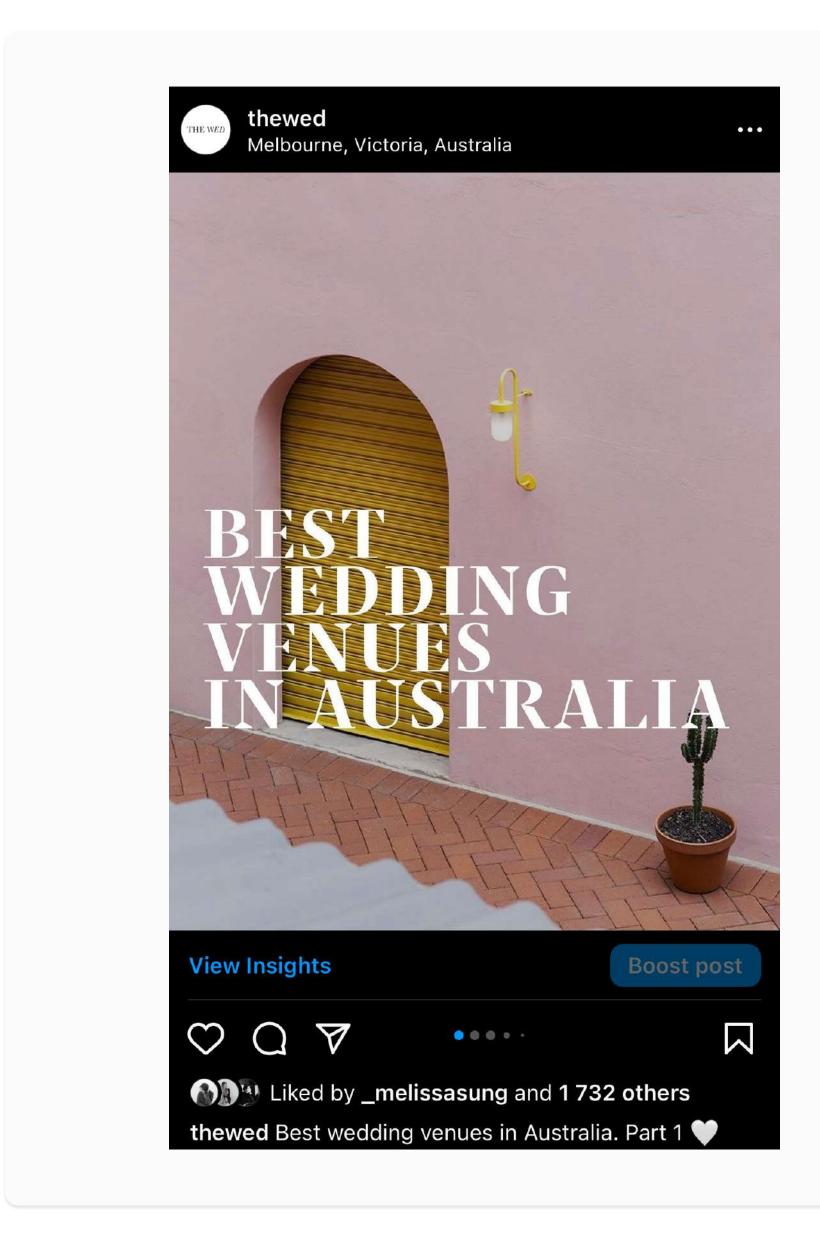




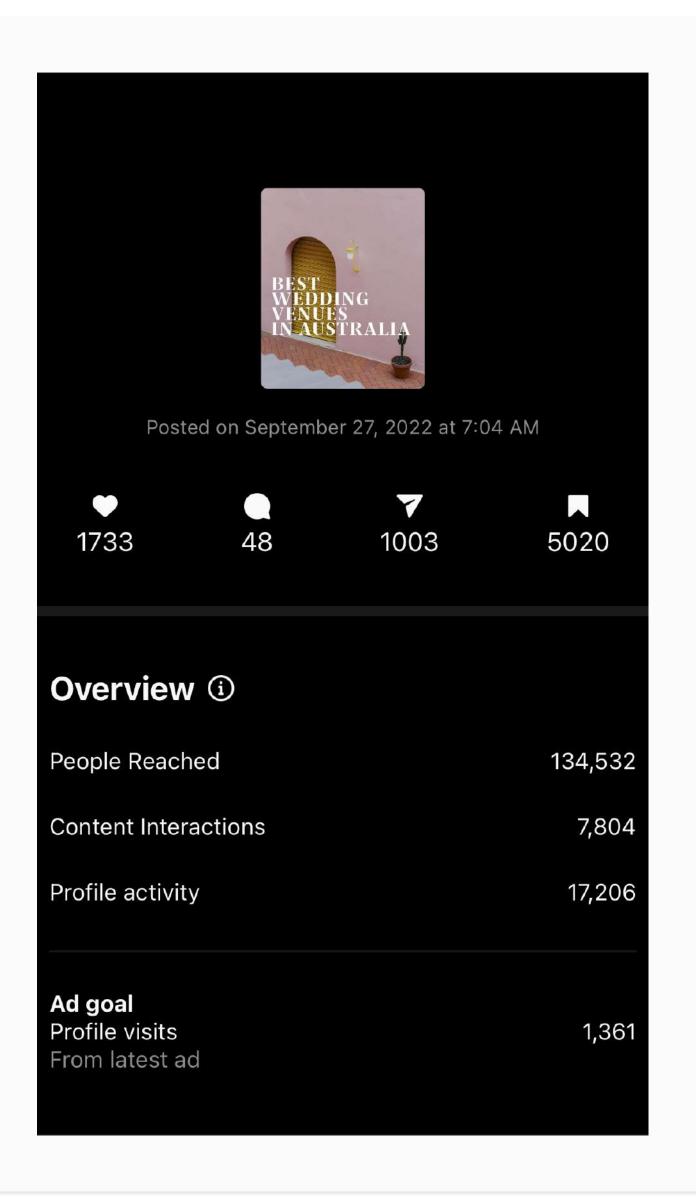


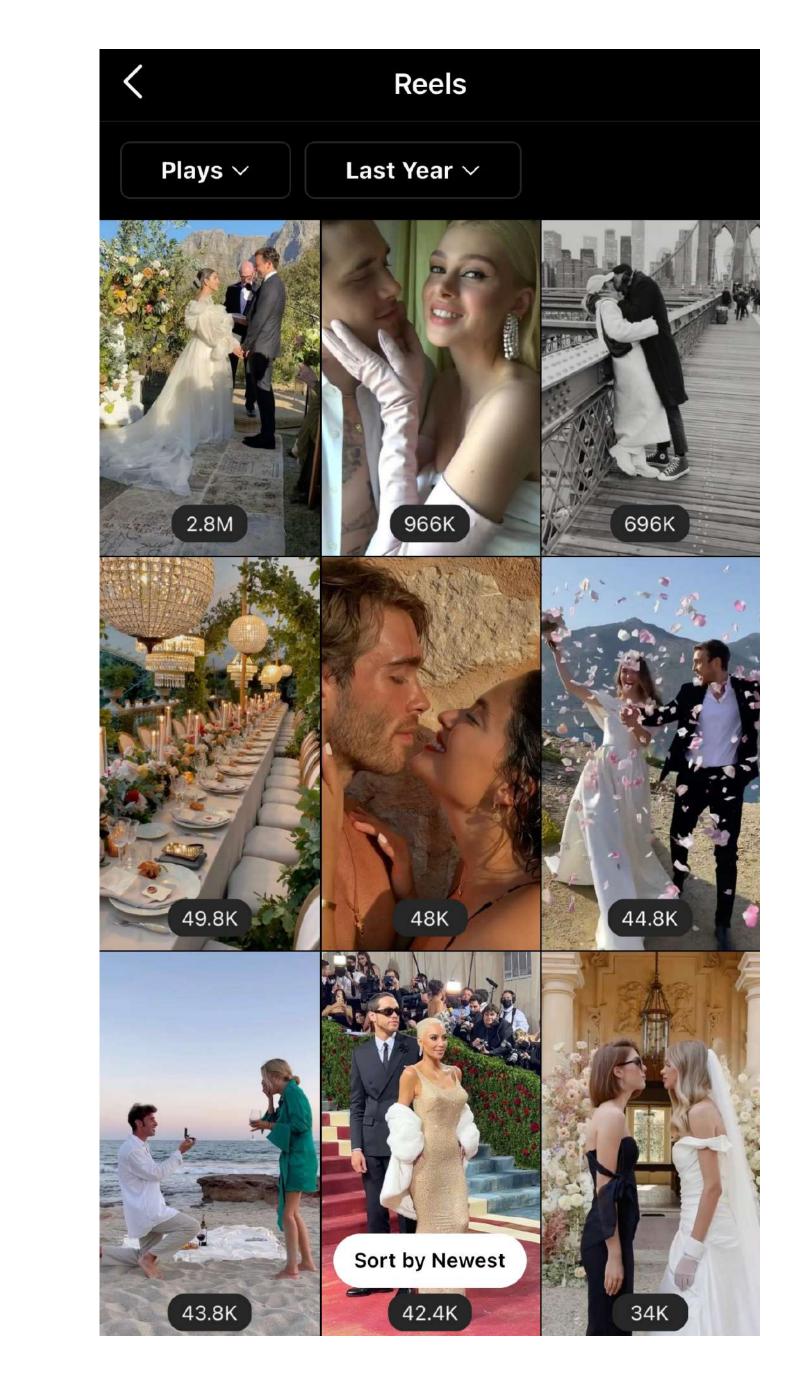
Instagram

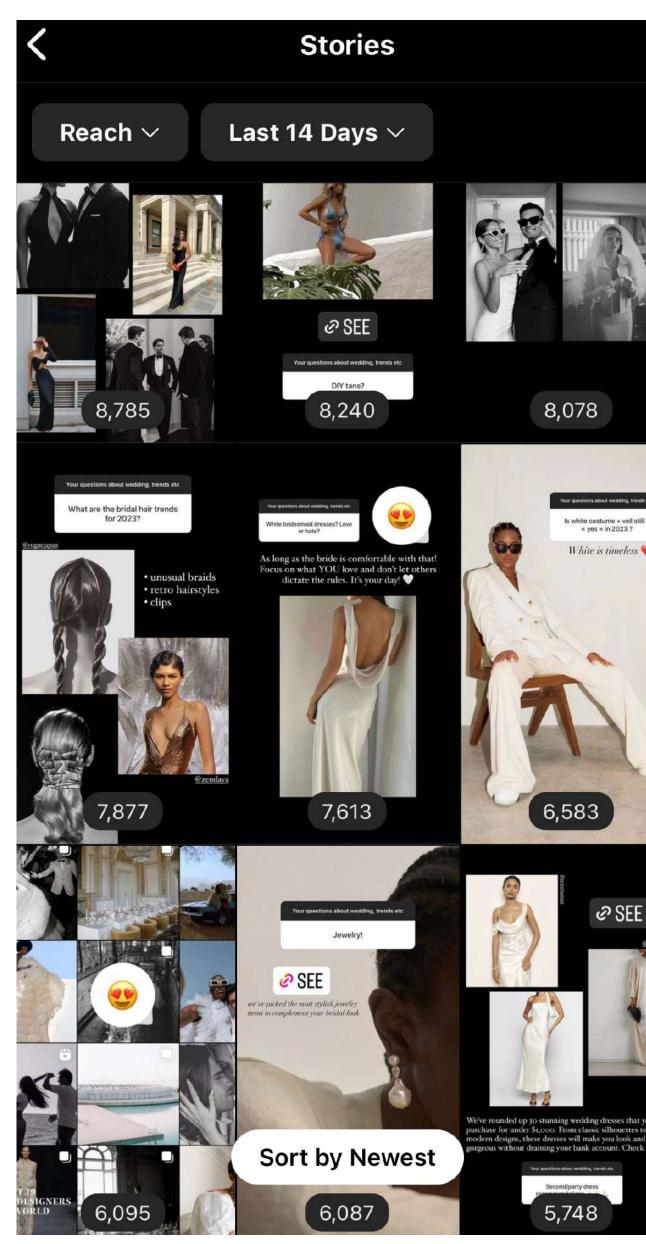
@THEWED Instagram account is an online destination for stylish brides, wedding influencers, and aspiring vendors alike. With over 76k followers, the account is a go-to for all things wedding related. From stunning visuals to expert recommendations, @THEWED is the premier modern source for wedding inspiration.

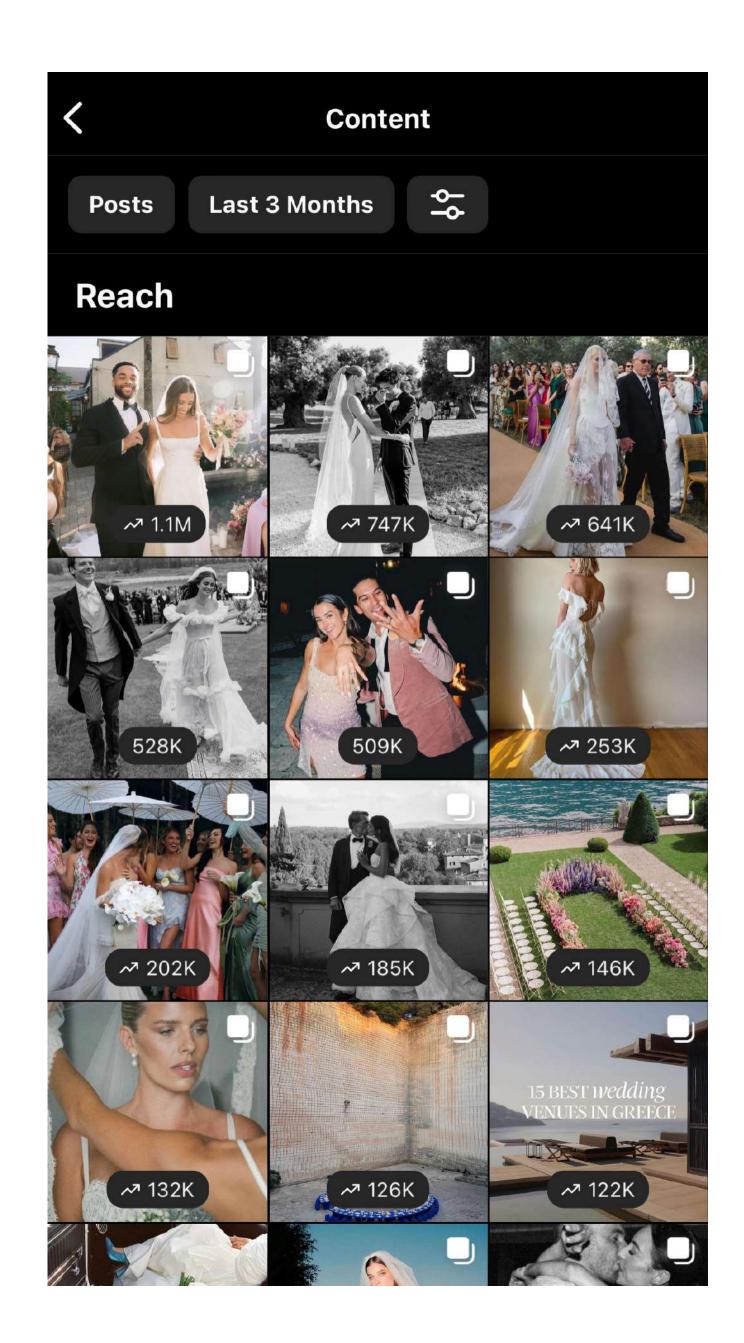


THE WED — 4



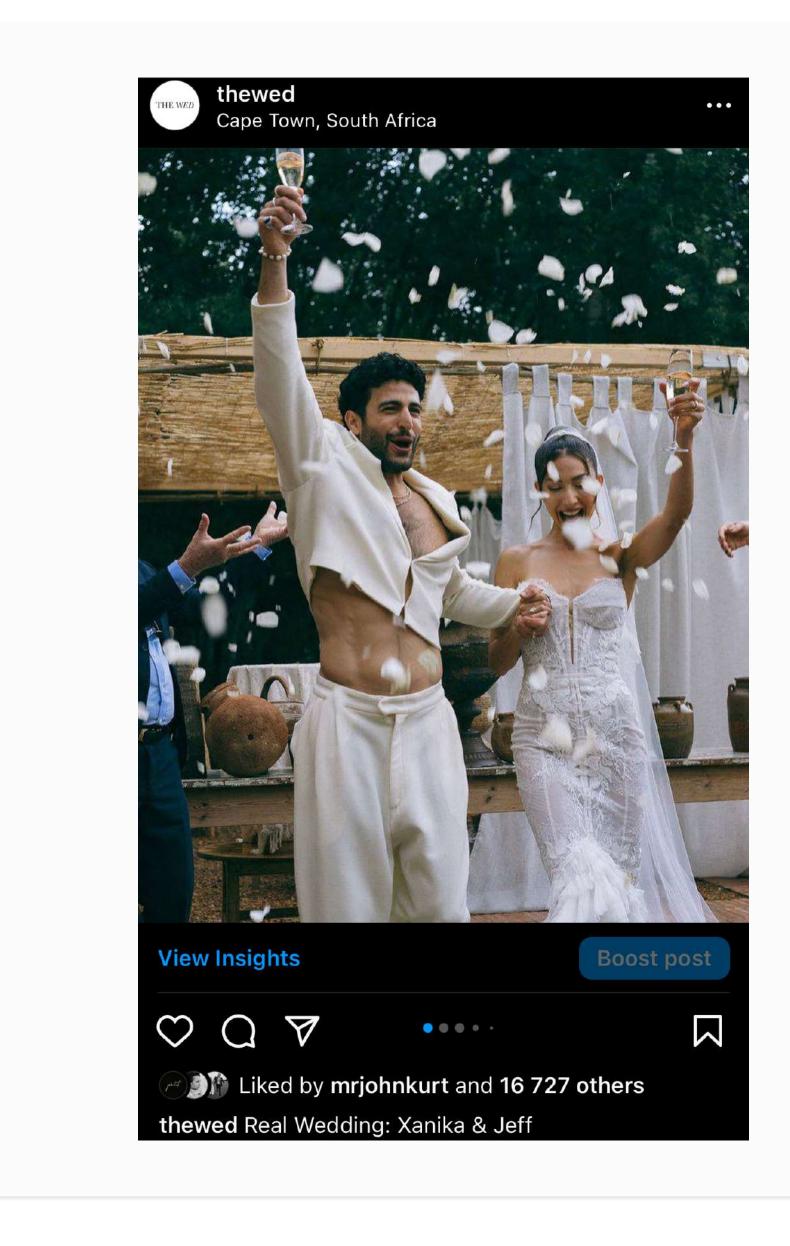






Instagram

Our weekly content includes Q&A sessions, lists of best wedding vendors, new member announcements, real wedding stories, and more! Through engaging with our audience, we ensure that our members have the opportunity to reach their ideal clients.

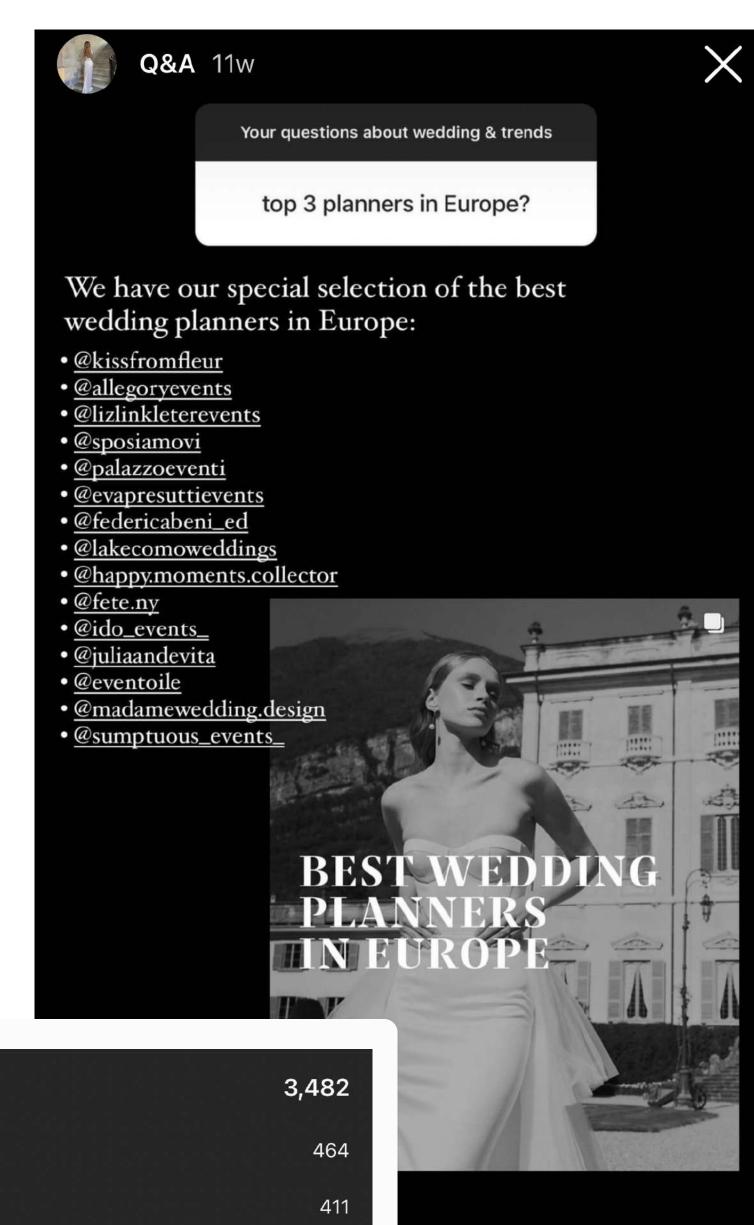


THE WED _____ 5

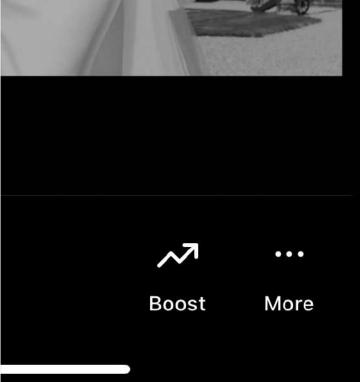
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Sticker taps

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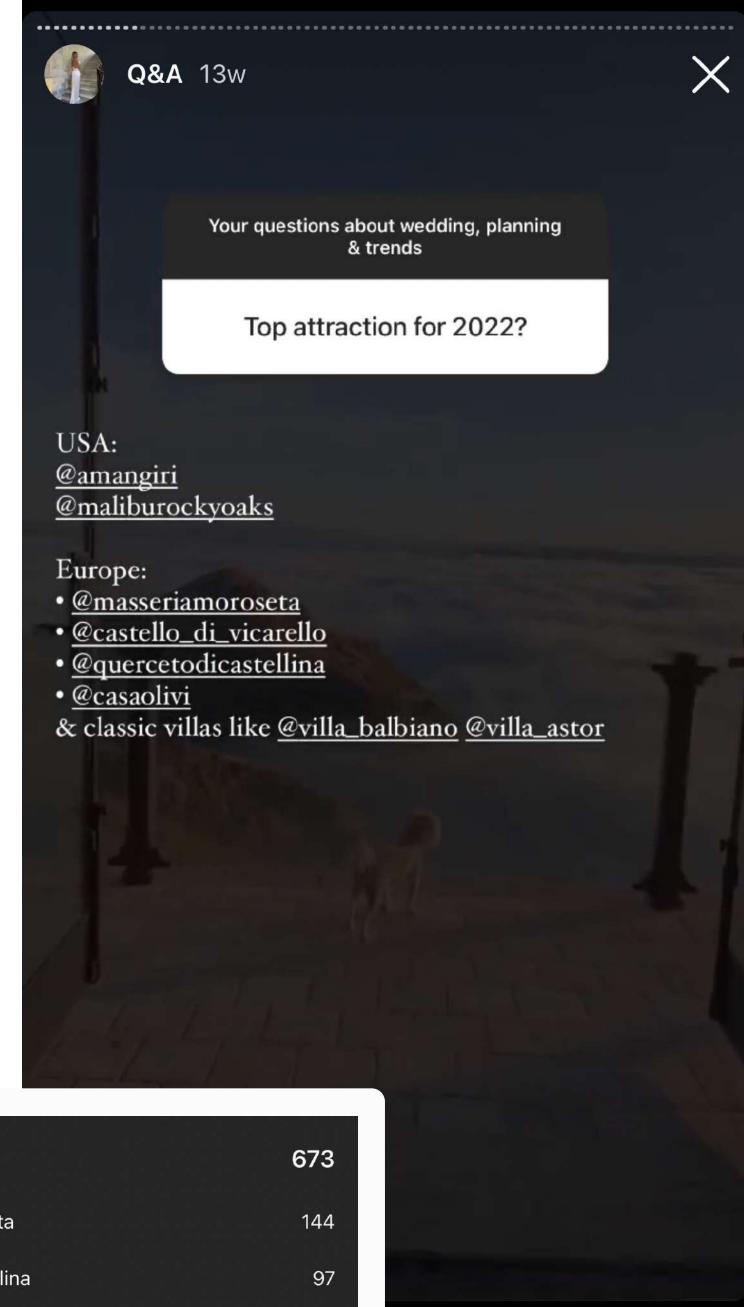
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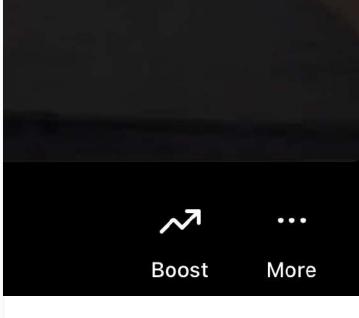
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Sticker taps

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- @villa_asto



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no	52
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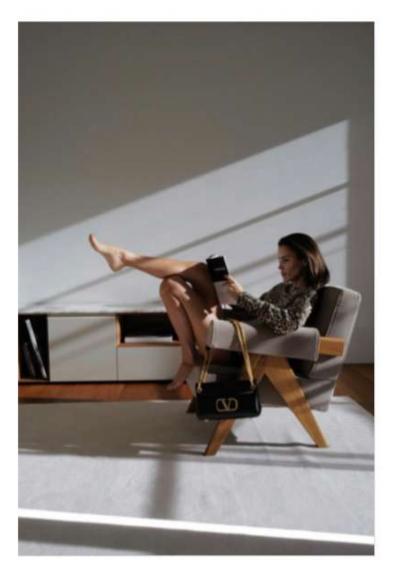
telling your brand's story in an engaging, innovative way.



REAL WEDDINGS

Real Wedding: Katie & Jonny

Idyllic wedding in the Maldives 29 / 01 / 2023



PLANNING

Relationship Books You Need to Read Before **Getting Married**

Learn more about love, forgiveness and acceptance

27 / 01 / 2023

THE WED 6

Being a modern magazine about stylish weddings and lifestyle, we use our own refined aesthetic to create original, inspiring content. Our unique content is tailored to an affluent, fashionable audience, with the aim of

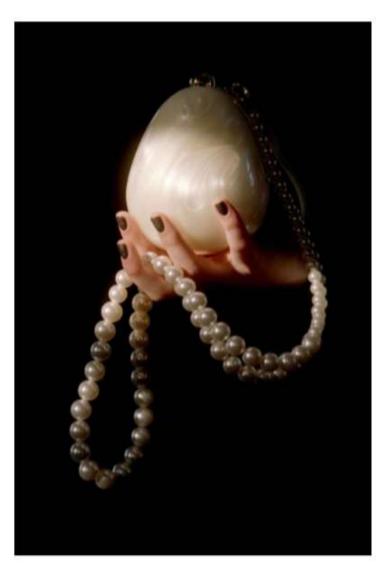


PLANNING

Everything You Should Do 6 Months Before the Wedding

Our wedding checklist will navigate you

26 / 01 / 2023



STYLE

12 Stylish Bags for Modern Brides

Best of Cult Gaia, Jimmy Choo, Miu Miu and other brands

25 / 01 / 2023

MAGAZINE / STYLE

Long-Sleeve Wedding Dresses: 12 Elegant Options

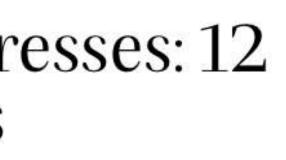
Ready to get inspired?



@galvanlondon

Long-sleeve wedding dresses are pretty popular among brides. Well, it's easy to see why. They are sophisticated, delicate and have a charming, timeless elegance. No matter the theme and style of your celebration, a long-sleeve gown will make you look polished yet extremely glamorous and chic. Where to search for the best items, you ask? We know the answer. Ahead, discover 12 inspiring long-sleeve dresses to wear on your wedding day.







THE WED ----- 7



Limited

WEBSITE

Personal page

Unique selection of top vendors for weddings and private events

Mentionings

Editorials, real weddings, workshops – 1 publication

INSTAGRAM

Instagram posts

1 x Post

Instagram stories

2 x Stories, saved in highlights

THE WED ----- 8

990 USD / year





WEBSITE

Personal page

Unique selection of top vendors for weddings and private events

Mentionings

Editorials, real weddings, workshops – up to 2 publications

INSTAGRAM

Instagram posts

2 x Posts

Instagram stories

3 x Stories, saved in highlights

THE WED _____ 9

1 290 USD / year



Premium

WEBSITE

Personal page

Unique selection of top vendors for weddings and private events

Cover story

Our editors will create an article for you that will match your marketing strategy. Front page.

Mentionings

Editorials, real weddings, workshops – up to 4 publications.

Best X list

Guaranteed inclusion in the "best X" list (IG and web).

INSTAGRAM

Instagram posts

4 x Posts

Instagram stories

4 x Stories, saved in highlights

THE WED _____ 10

1790 USD / year



https://thewed.com

THE WED



liza@thewed.com