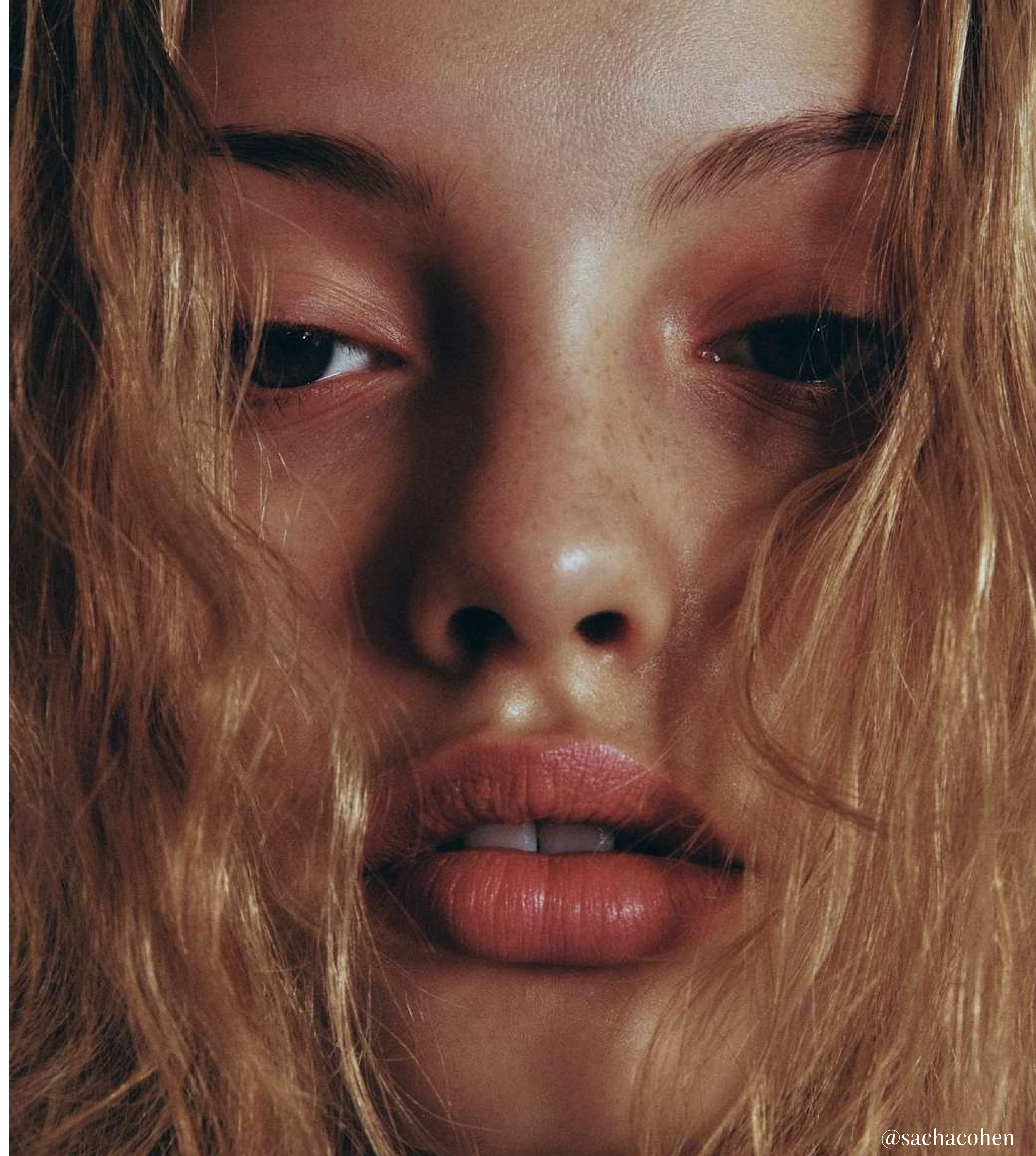


Media Kit

THE *WED*

THE WED - international wedding
directory and magazine for all

@sachacohen



Audience

31%

Real brides planning their wedding in the next 2 years

32%

Wedding planners

66%

Readers aged 25-39 (millenials)

Based on our experience and vision, we select brands and professionals we can recommend for weddings and private events.



Website

VISITORS

47k

monthly unique visitors

VIEWS

60k

monthly visits

AGE RANGE

25-39

66% of audience

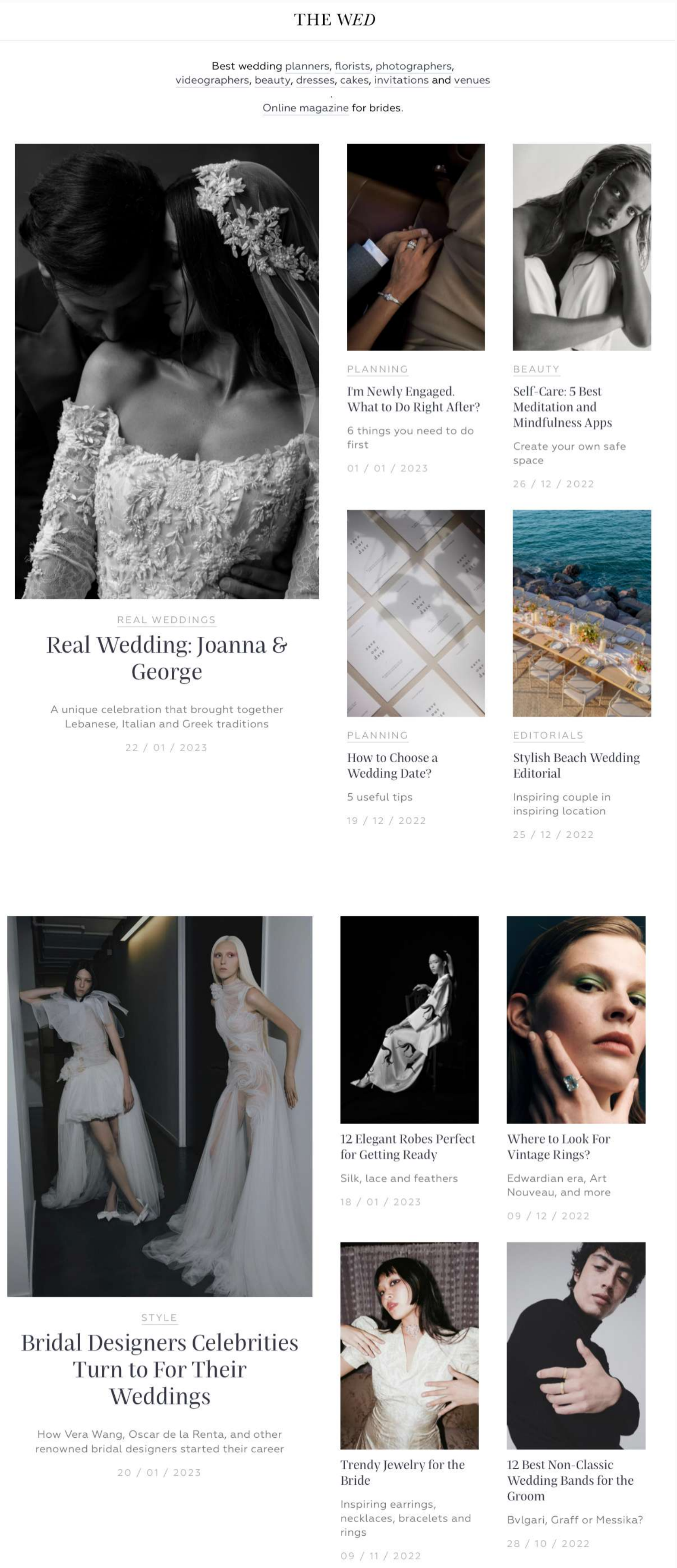
GENDER

76%

women

24%

men



Instagram

76,4 k

Followers

3,1m

Reaches / month

7m

Impressions / month

GENDER

82%

Women

18%

Men

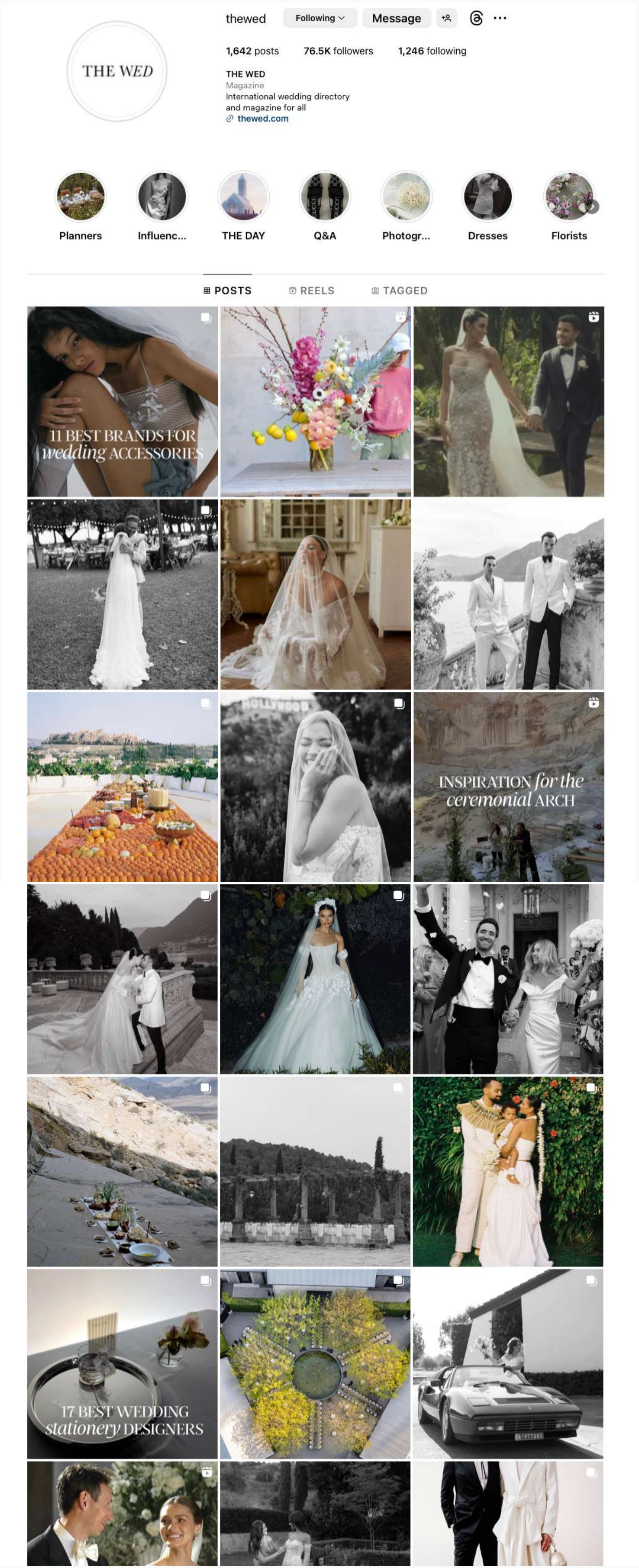
AGE RANGE

54%

25-34

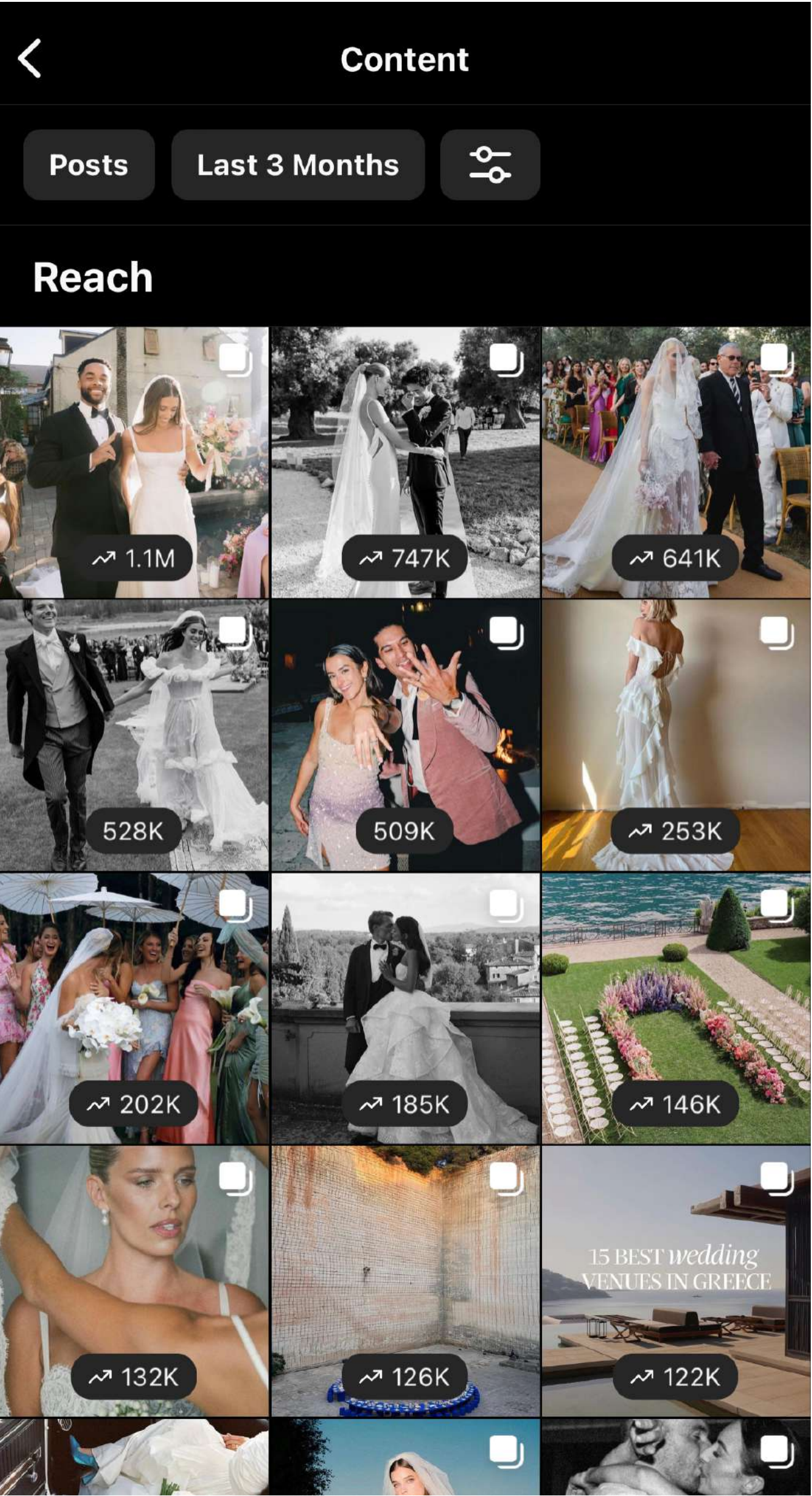
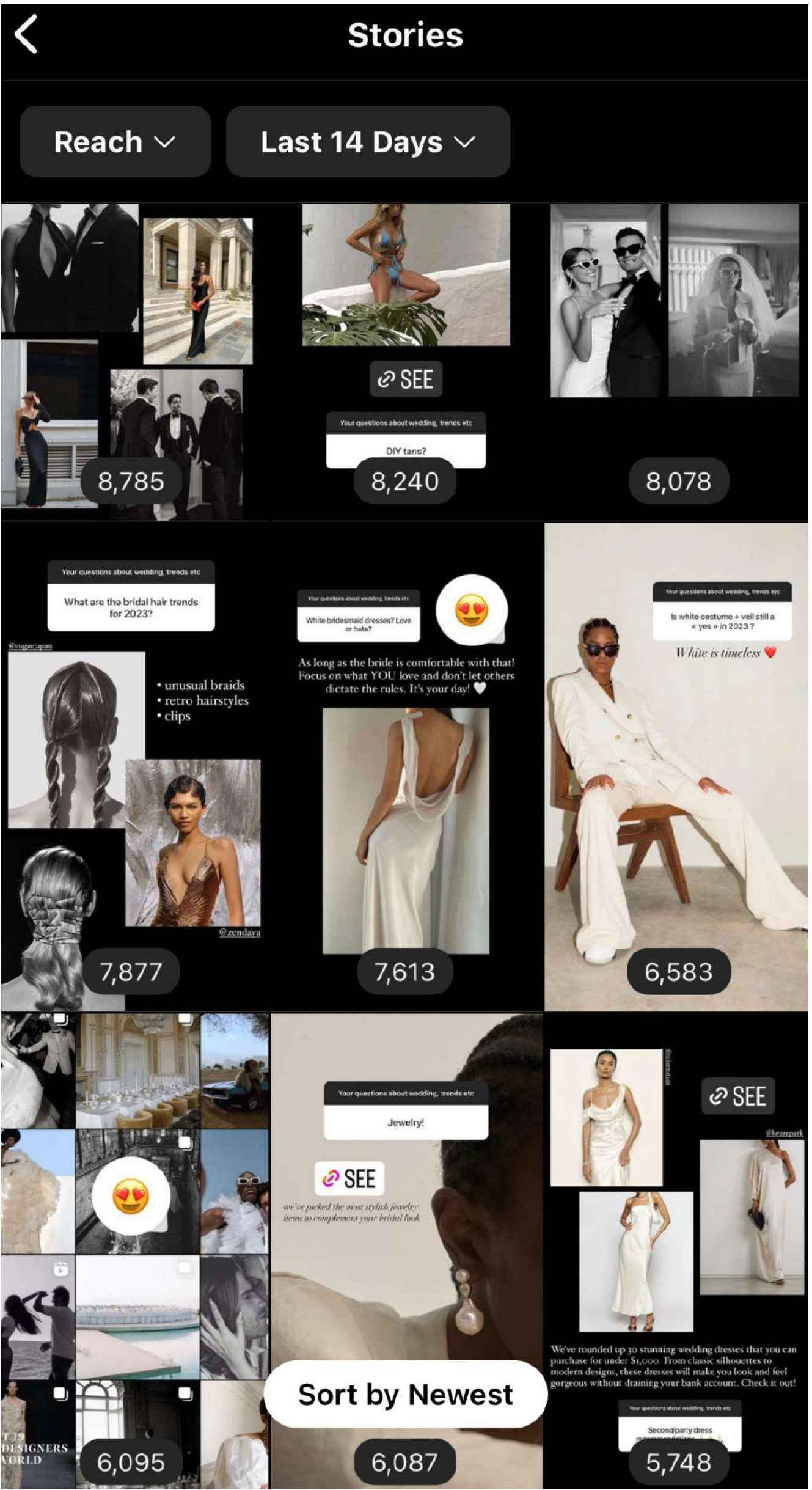
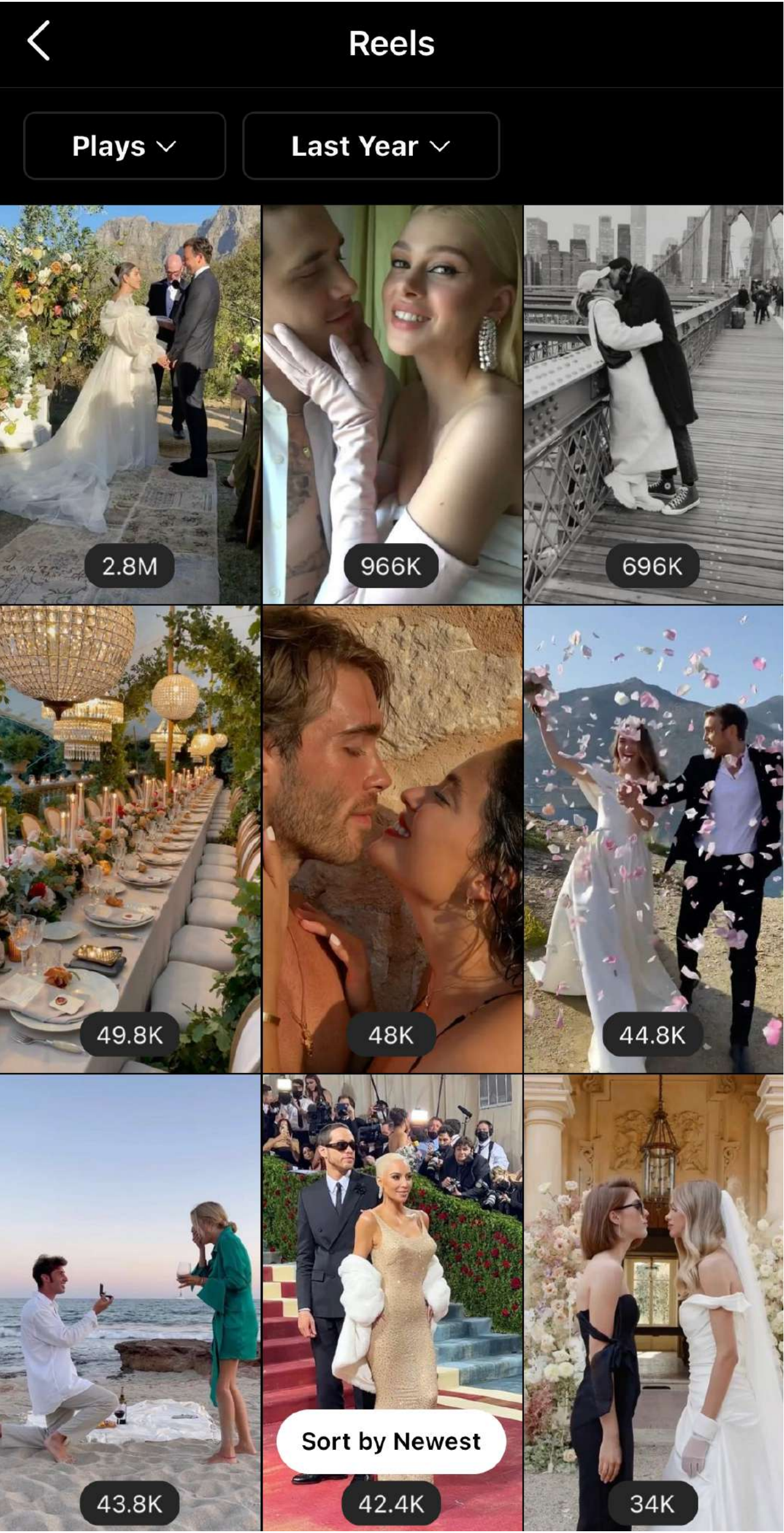
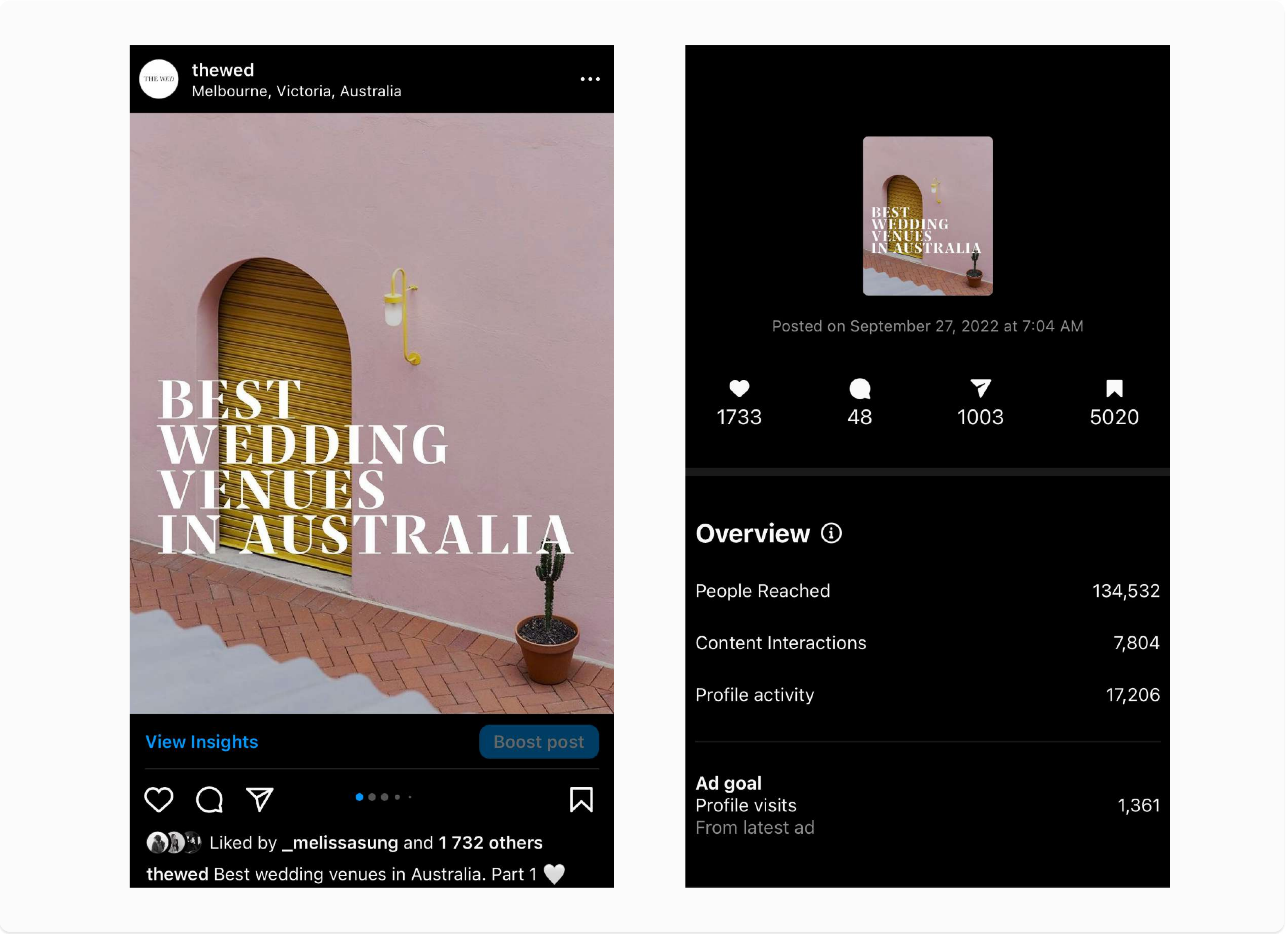
19%

35-44



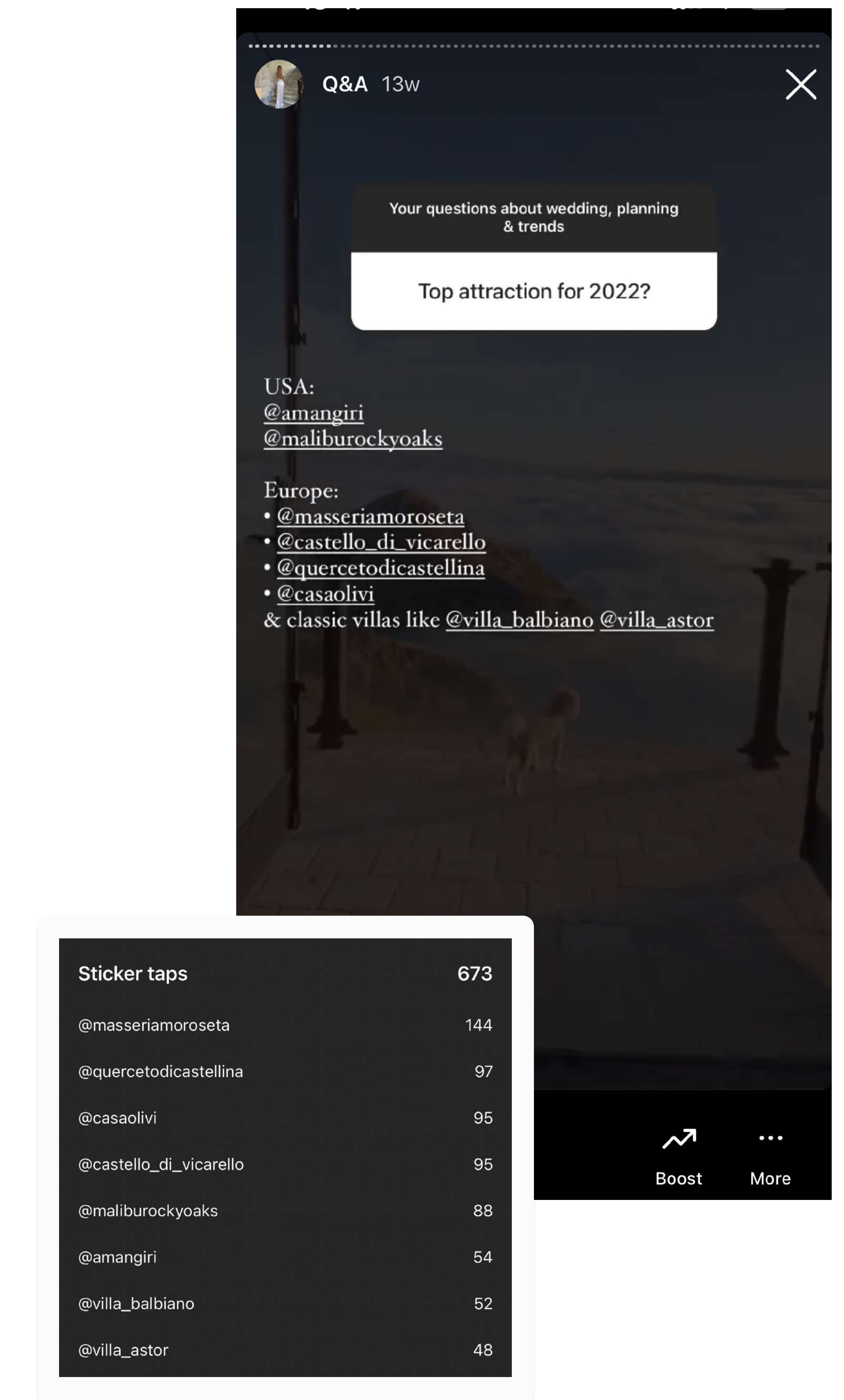
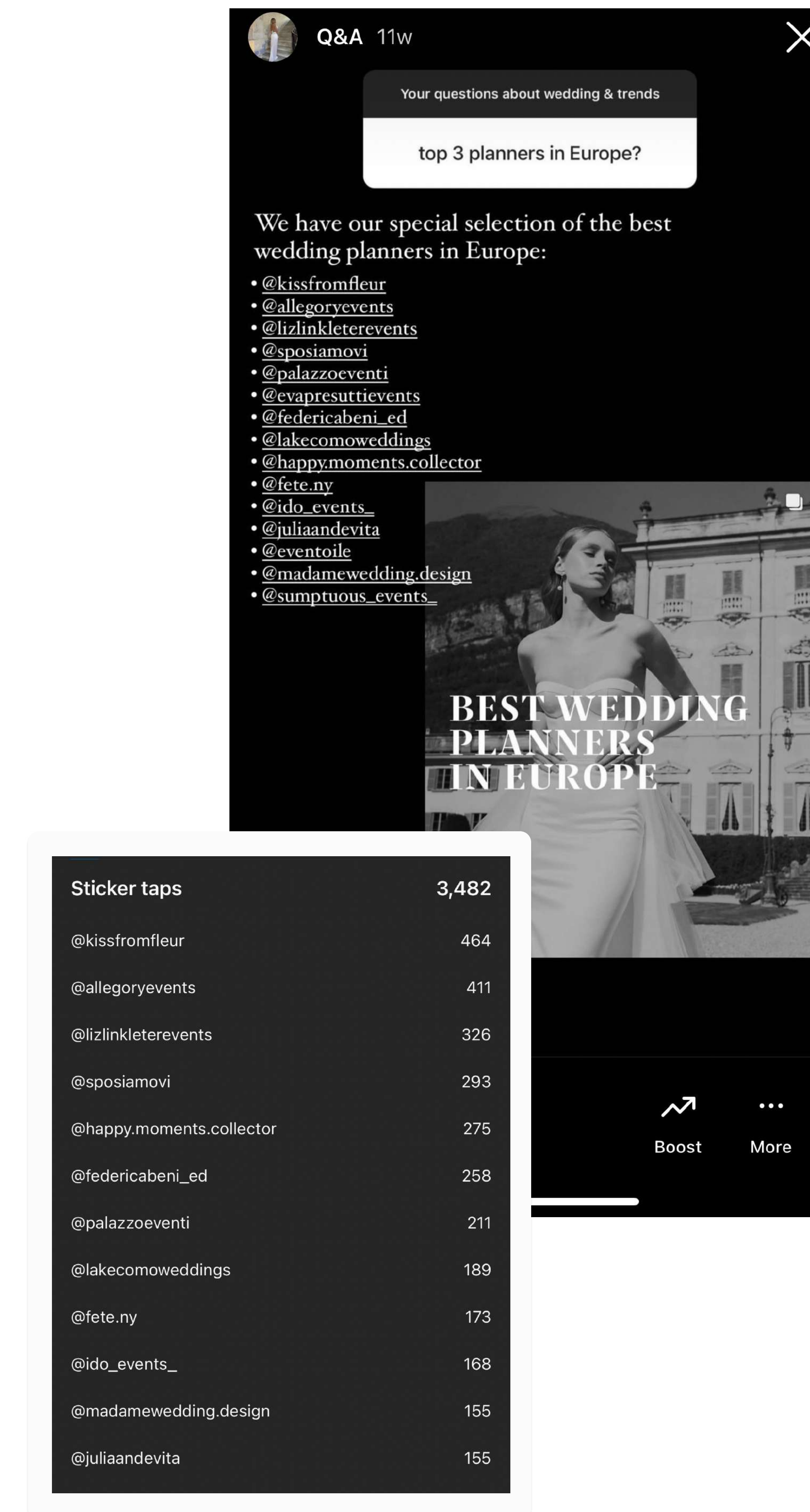
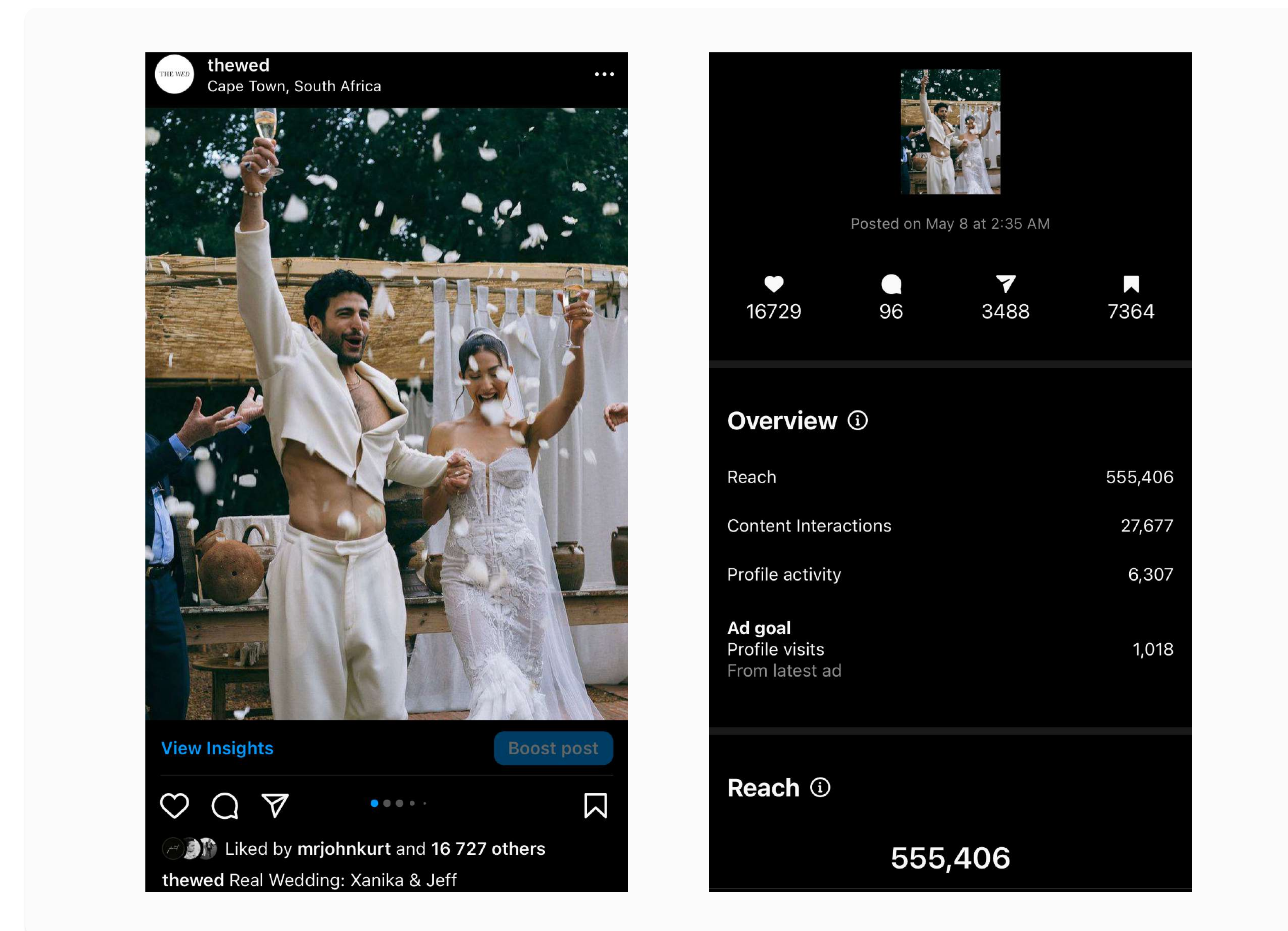
Instagram

@THEWED Instagram account is an online destination for stylish brides, wedding influencers, and aspiring vendors alike. With over 76k followers, the account is a go-to for all things wedding related. From stunning visuals to expert recommendations, @THEWED is the premier modern source for wedding inspiration.



Instagram

Our weekly content includes Q&A sessions, lists of best wedding vendors, new member announcements, real wedding stories, and more! Through engaging with our audience, we ensure that our members have the opportunity to reach their ideal clients.



Website

Being a modern magazine about stylish weddings and lifestyle, we use our own refined aesthetic to create original, inspiring content. Our unique content is tailored to an affluent, fashionable audience, with the aim of telling your brand’s story in an engaging, innovative way.



REAL WEDDINGS

Real Wedding: Katie & Jonny

Idyllic wedding in the Maldives

29 / 01 / 2023



PLANNING

Relationship Books You Need to Read Before Getting Married

Learn more about love, forgiveness and acceptance

27 / 01 / 2023



PLANNING

Everything You Should Do 6 Months Before the Wedding

Our wedding checklist will navigate you

26 / 01 / 2023



STYLE

12 Stylish Bags for Modern Brides

Best of Cult Gaia, Jimmy Choo, Miu Miu and other brands

25 / 01 / 2023

MAGAZINE / STYLE

Long-Sleeve Wedding Dresses: 12 Elegant Options

Ready to get inspired?



[@galvanlondon](#)

Long-sleeve wedding dresses are pretty popular among brides. Well, it's easy to see why. They are sophisticated, delicate and have a charming, timeless elegance. No matter the theme and style of your celebration, a long-sleeve gown will make you look polished yet extremely glamorous and chic. Where to search for the best items, you ask? We know the answer. Ahead, discover 12 inspiring long-sleeve dresses to wear on your wedding day.



Packages



Limited

WEBSITE

Personal page

Unique selection of top vendors for weddings and private events

Mentionings

Editorials, real weddings, workshops – 1 publication

INSTAGRAM

Instagram posts

1 x Post

Instagram stories

2 x Stories, saved in highlights

990 USD / year



Base

WEBSITE

Personal page

Unique selection of top vendors for weddings and private events

Mentionings

Editorials, real weddings, workshops – up to 2 publications

INSTAGRAM

Instagram posts

2 x Posts

Instagram stories

3 x Stories, saved in highlights

1 290 USD / year



Premium

WEBSITE

Personal page

Unique selection of top vendors for weddings and private events

Cover story

Our editors will create an article for you that will match your marketing strategy. Front page.

Mentionings

Editorials, real weddings, workshops – up to 4 publications.

Best X list

Guaranteed inclusion in the “best X” list (IG and web).

INSTAGRAM

Instagram posts

4 x Posts

Instagram stories

4 x Stories, saved in highlights

1 790 USD / year



THE *WED*