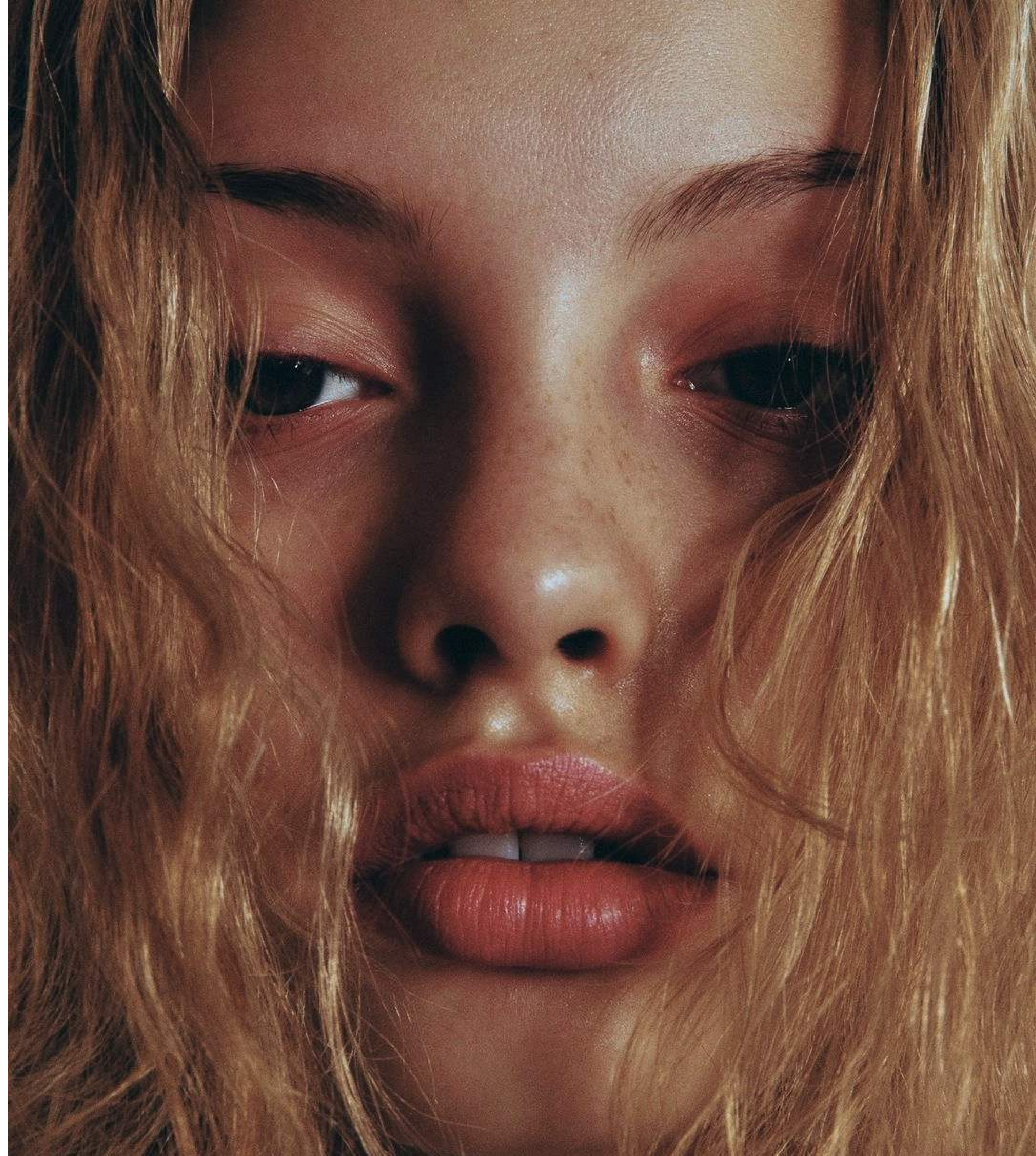


Media Kit

THE *WED*

THE WED – international wedding
directory and magazine for all



Audience

31%

Real brides planning their wedding in the next 2 years

32%

Wedding planners

66%

Readers aged 25-39 (millenials)

Based on our experience and vision, we select brands and professionals we can recommend for weddings and private events.



Website

VISITORS

20 000
monthly unique visitors

VIEWS

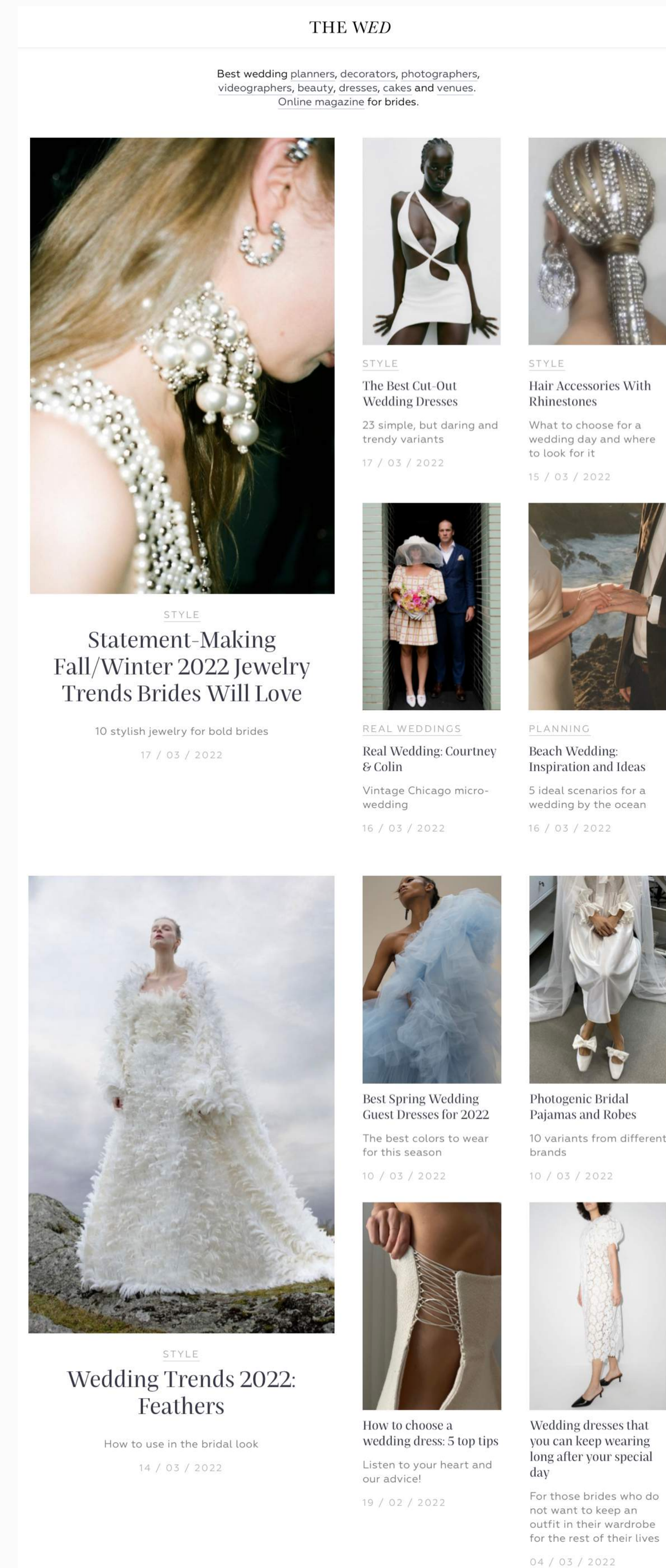
50 000
monthly visits

AGE RANGE

25-39
66% of audience

GENDER

76% 24%
women men



Instagram

20k

Followers

620k

Reaches / month

1m

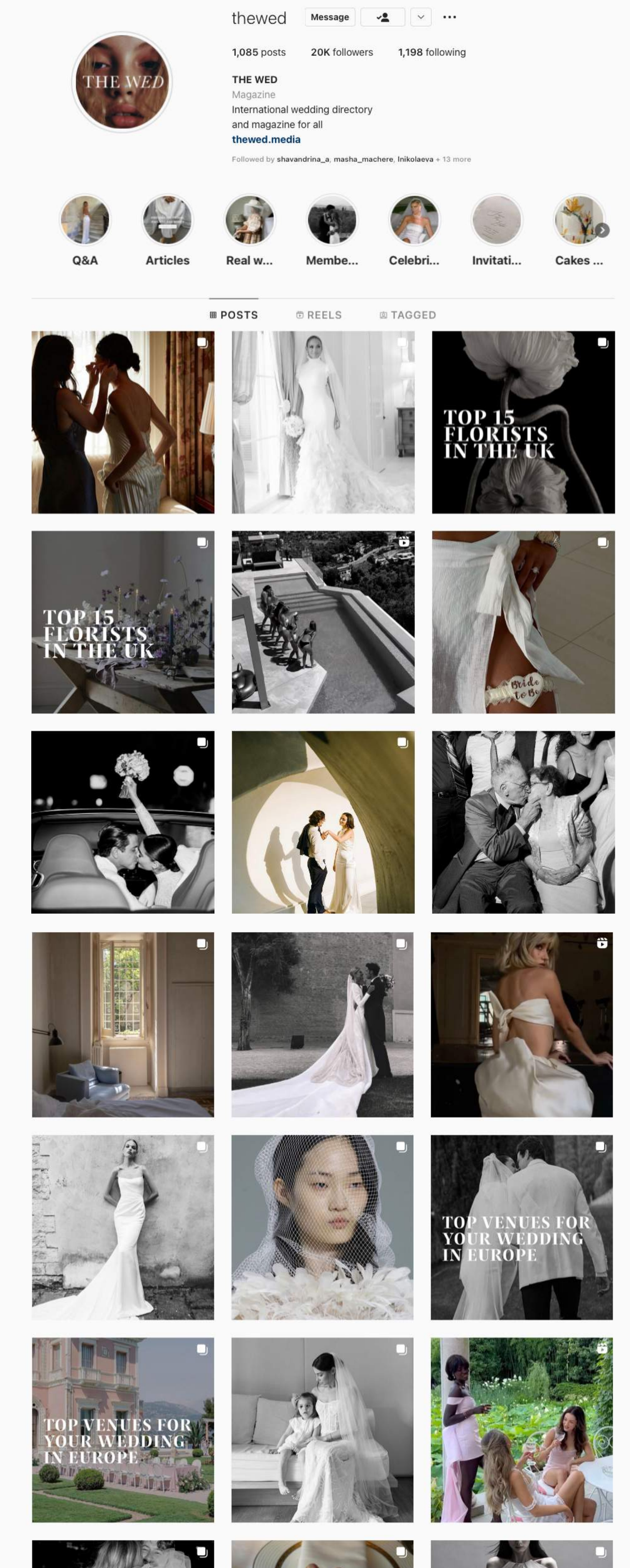
Impressions / month

GENDER

82% 18%
Women Men

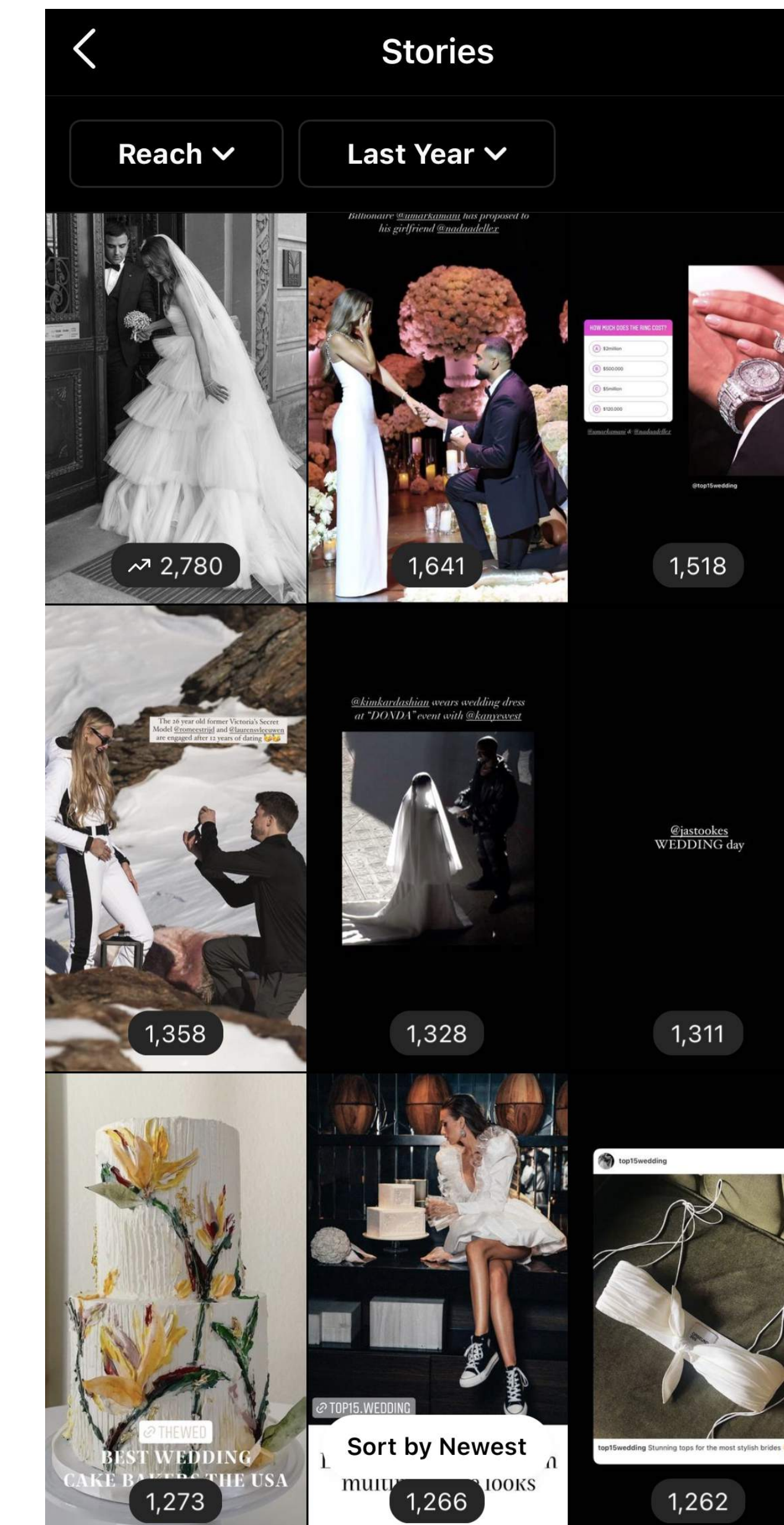
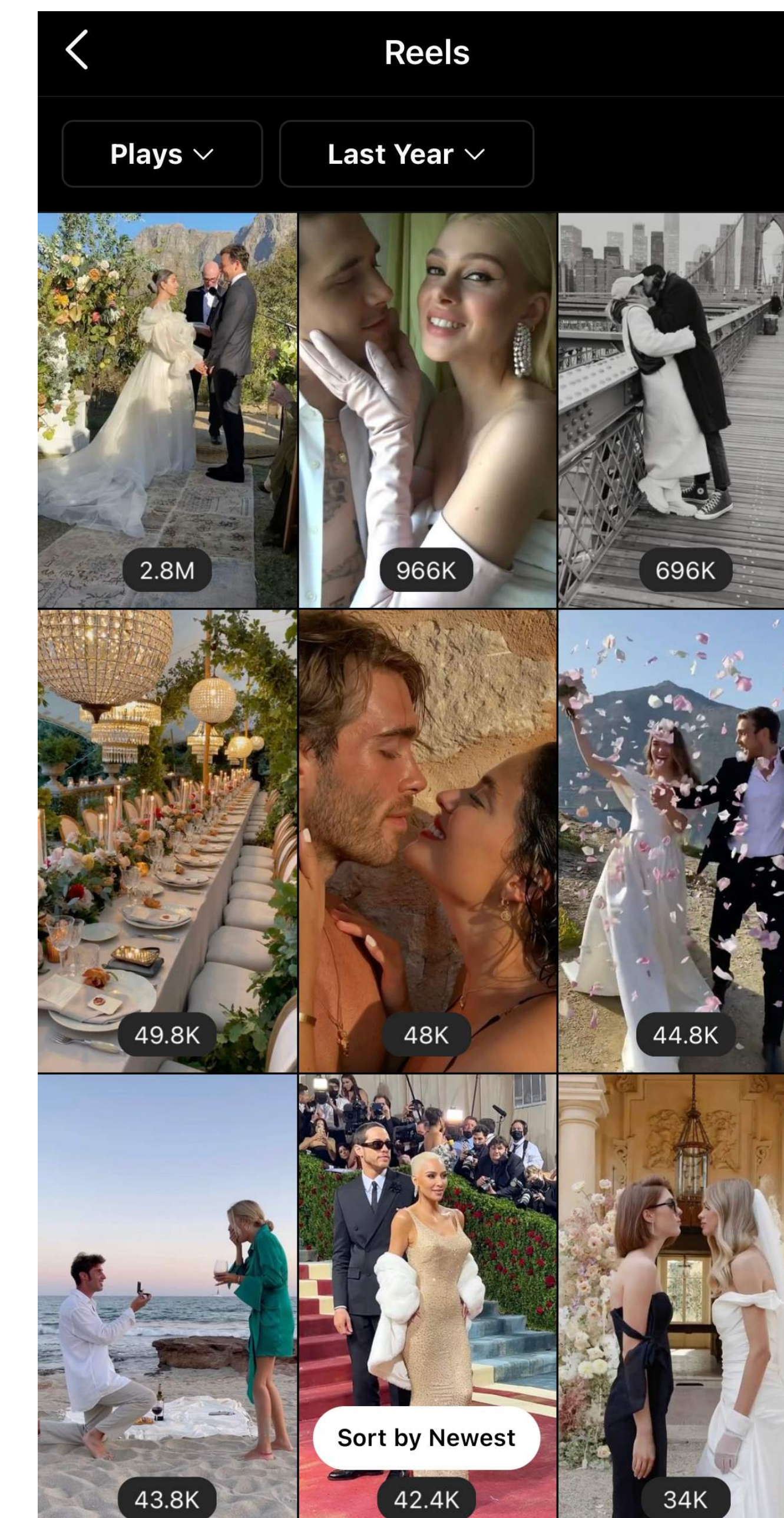
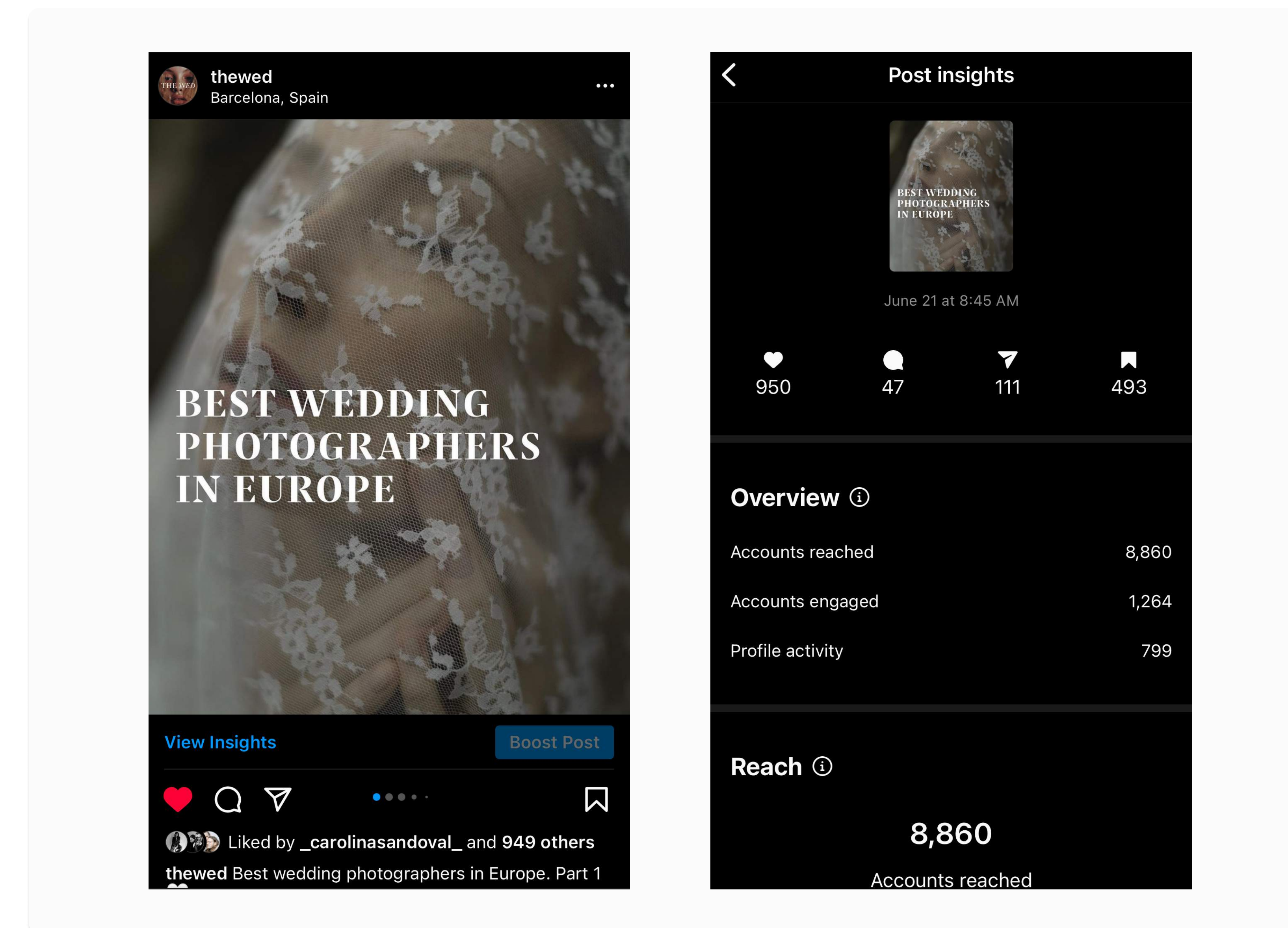
AGE RANGE

54% 19%
25-34 35-44



Instagram

@THEWED Instagram account has over 20k followers, including wedding influencers, and stylish brides, who check the page in search for inspiration and recommendations.



Website

Being a modern magazine about stylish weddings and lifestyle, we create unique content based on our own aesthetics and share your brand's story with wealthy and trendy audience.

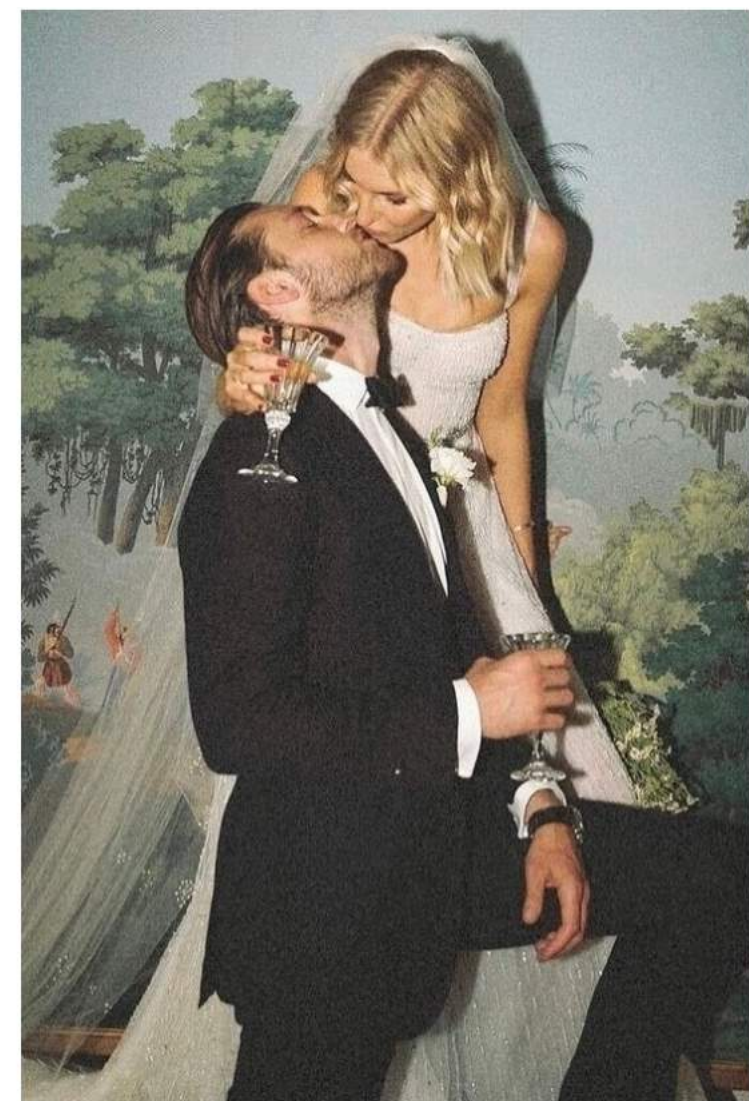


REAL WEDDINGS

Real Wedding: Courtney & Colin

Vintage Chicago micro-wedding

16 / 03 / 2022



PLANNING

The Best Wedding Dates in 2023

Choosing the most showy combinations of numbers

08 / 03 / 2022



STYLE

How to Choose a Wedding Dress: 5 Top Tips

Listen to your heart and our advice!

06 / 03 / 2022



BEAUTY

7 Sheet Masks to Add to Your Wedding Skincare Routine

Options for perfect skin for the morning of the bride

05 / 03 / 2022

MAGAZINE / STYLE

Statement-Making Fall/Winter 2022 Jewelry Trends Brides Will Love

10 stylish jewelry for bold brides



[@givenchyofficial](#)

Every year, the runways of New York, London, Milan, and Paris present us the trends that will be at their peak for the next season. While colors, cuts, and styles call our attention, we sometimes forget about the details. Let's zoom in for a second and focus on the most iconic pieces o jewelry from the Fall/Winter 2022 biggest fashion stage.

Massive Pearls

For many years, pearls accompany the collections of fashion brands, either appearing in the form of hoop earrings, or in the form of a string with uneven minerals. In the Fall/Winter 2022 season, we are waiting for round, massive pearls in accent chokers and clip-on earrings. These will look spectacular in a laconic wedding look and bring grand soir magnificence.

Clients

Together with our creative team we have implemented over 30 projects for the most famous brands

MANOLO BLAHNIK

JO MALONE
LONDON



Cartier



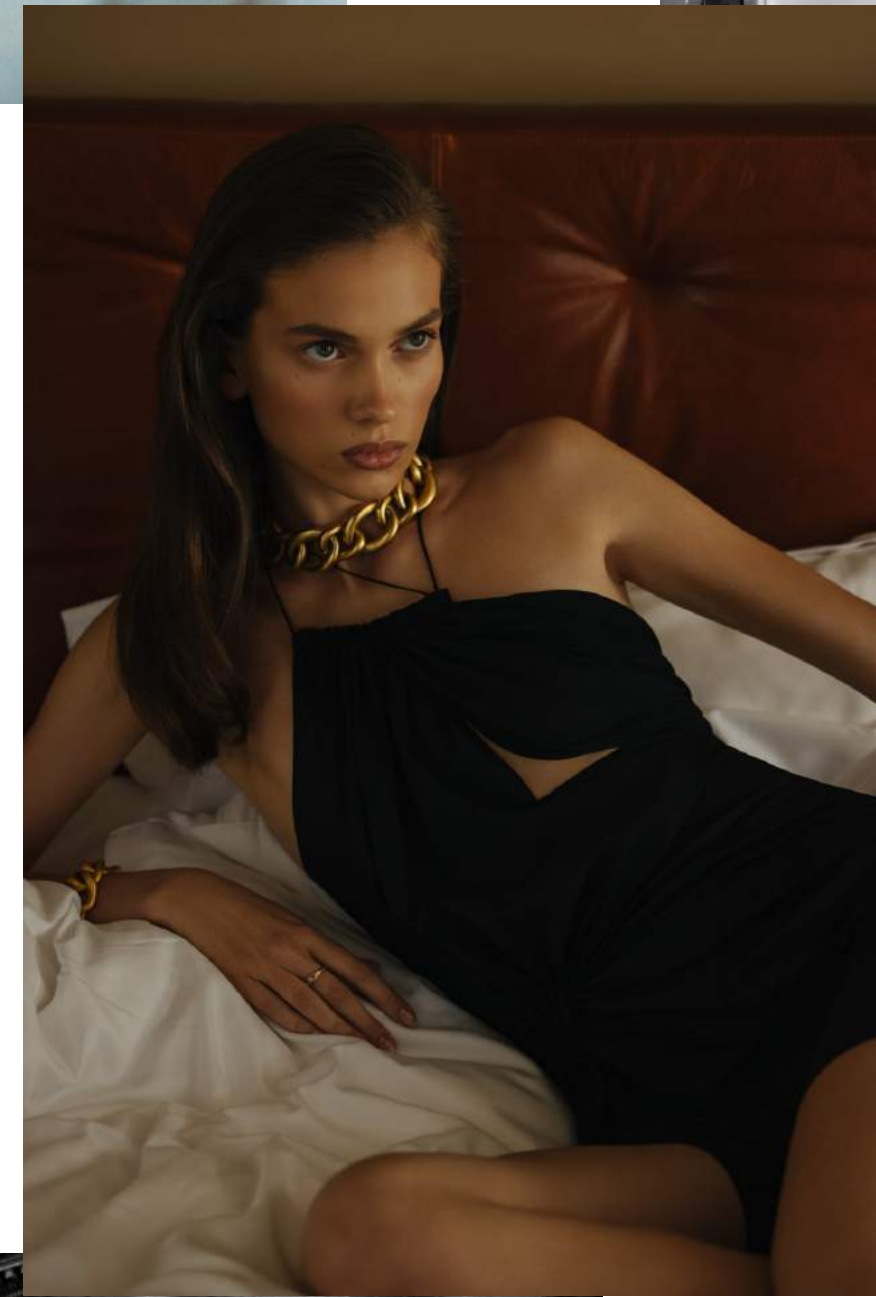
Parure Atelier

*Wedding
by
Mercury*



RASARIO
Bridal

Our projects



THE *WED*