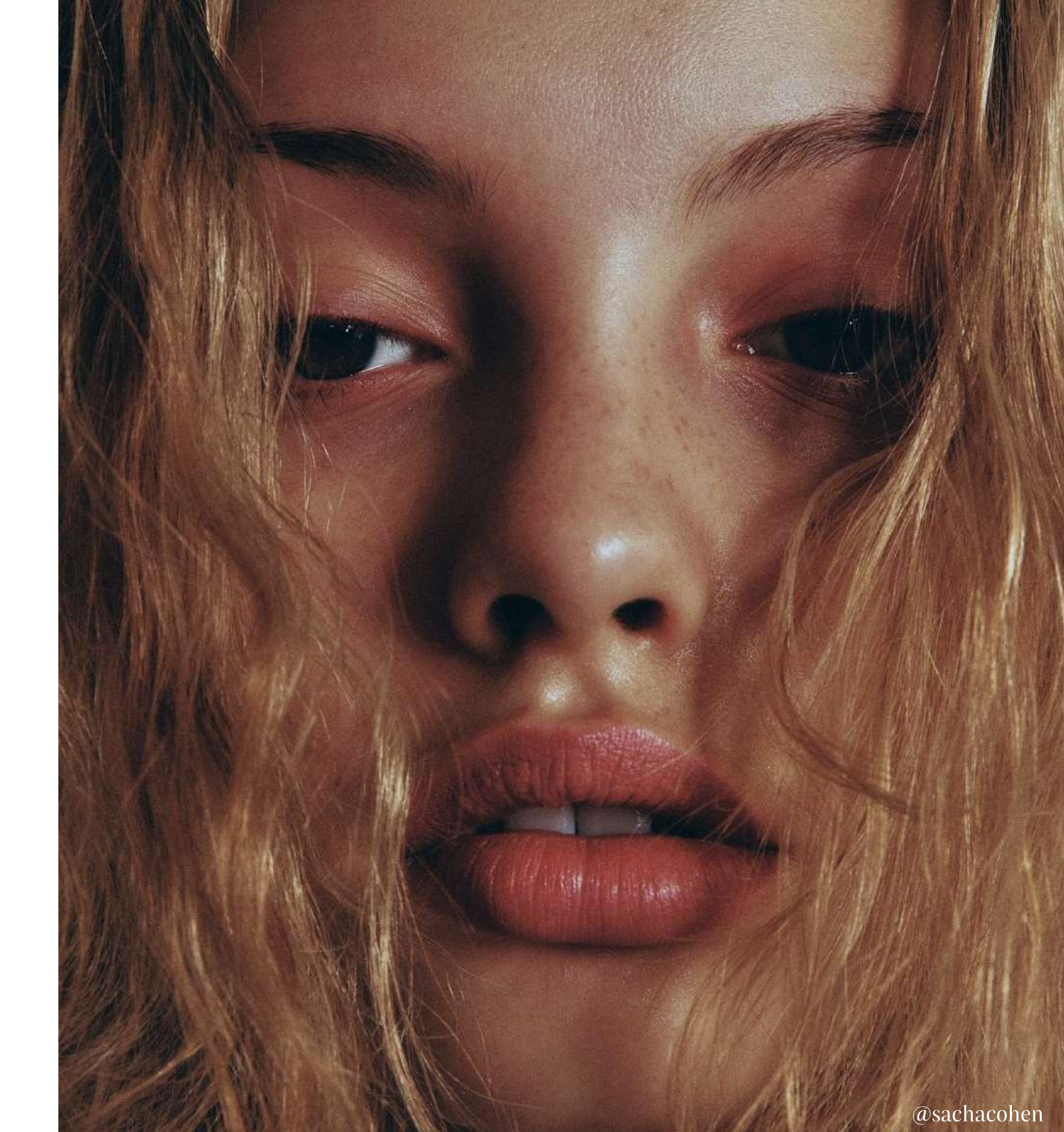
Media Kit

THE WED

THE WED - international wedding directory and magazine for all



Audience

Real brides planning their wedding in the next 2 years

32%

Wedding planners

66%

Readers aged 25-39 (millenials)

Based on our experience and vision, we select brands and professionals we can recommend for weddings and private events.



Website

VISITORS

300 monthly unique visitors

VIEWS

55K monthly visits

AGE RANGE

25-39 66% of audience

GENDER

76%

women

men

THE WED Online magazine for brides. REAL WEDDINGS Real Wedding: Joanna & George A unique celebration that brought together Lebanese, Italian and Greek traditions 22 / 01 / 2023 Stylish Beach Wedding How to Choose a Wedding Date? 5 useful tips inspiring location 19 / 12 / 2022 Where to Look For Vintage Rings? for Getting Ready Edwardian era, Art Silk, lace and feathers Nouveau, and more Bridal Designers Celebrities Turn to For Their Weddings How Vera Wang, Oscar de la Renta, and other renowned bridal designers started their career 12 Best Non-Classic Wedding Bands for the Trendy Jewelry for the 20 / 01 / 2023 Inspiring earrings, necklaces, bracelets and Bvlgari, Graff or Messika? 09 / 11 / 2022

Instagram

Followers

620K Reaches/month

2/5mImpressions / month

GENDER

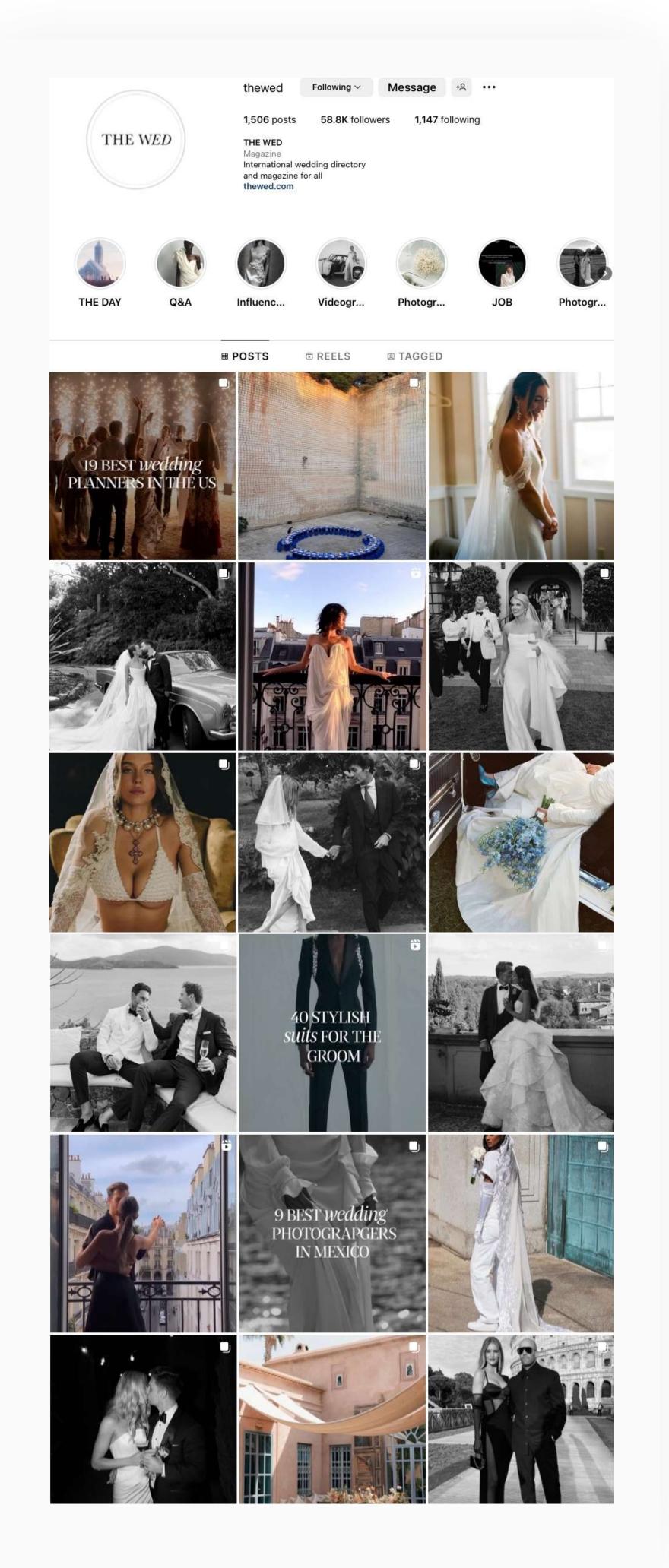
82% 18%

Men

Women

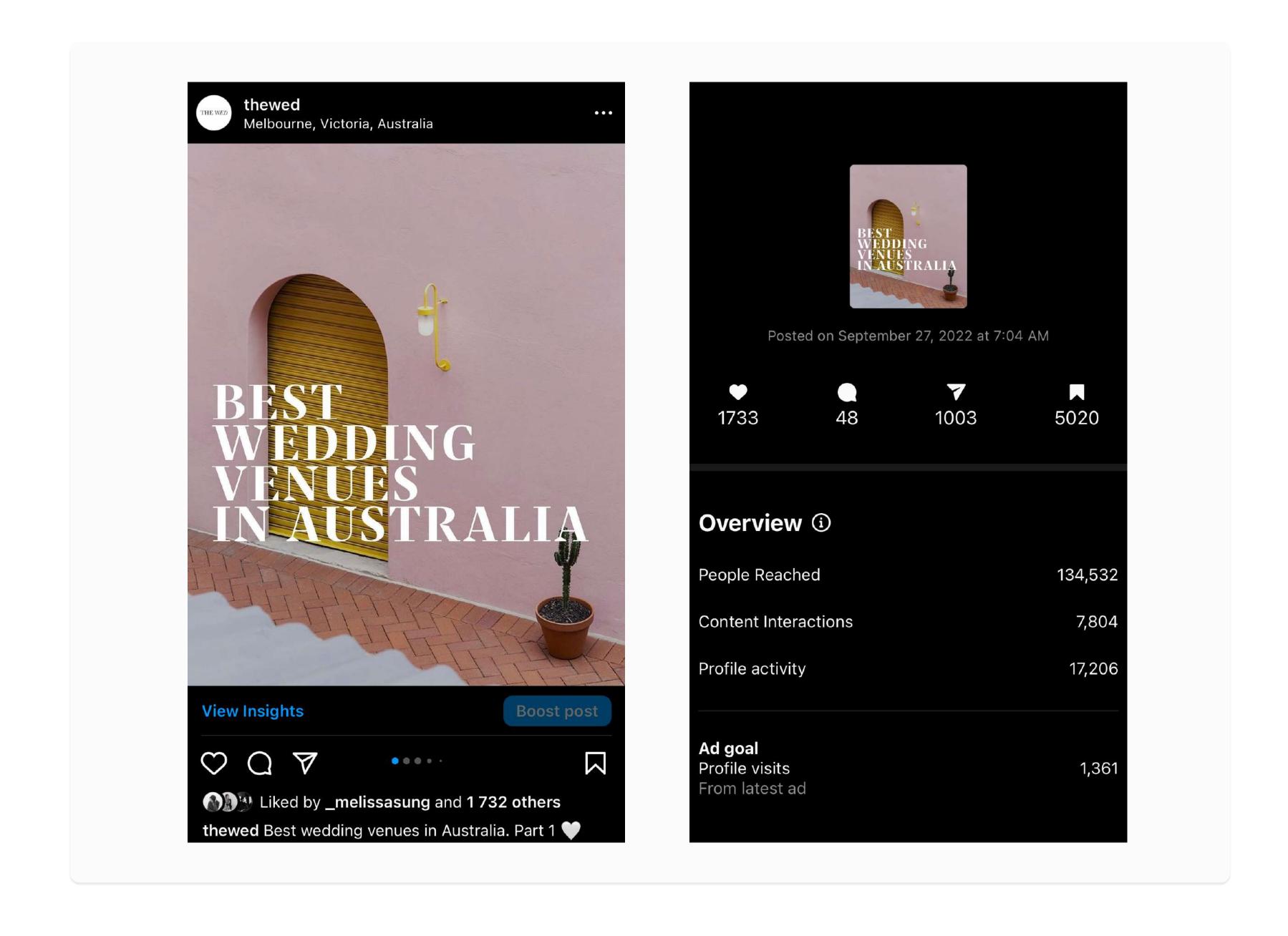
AGE RANGE

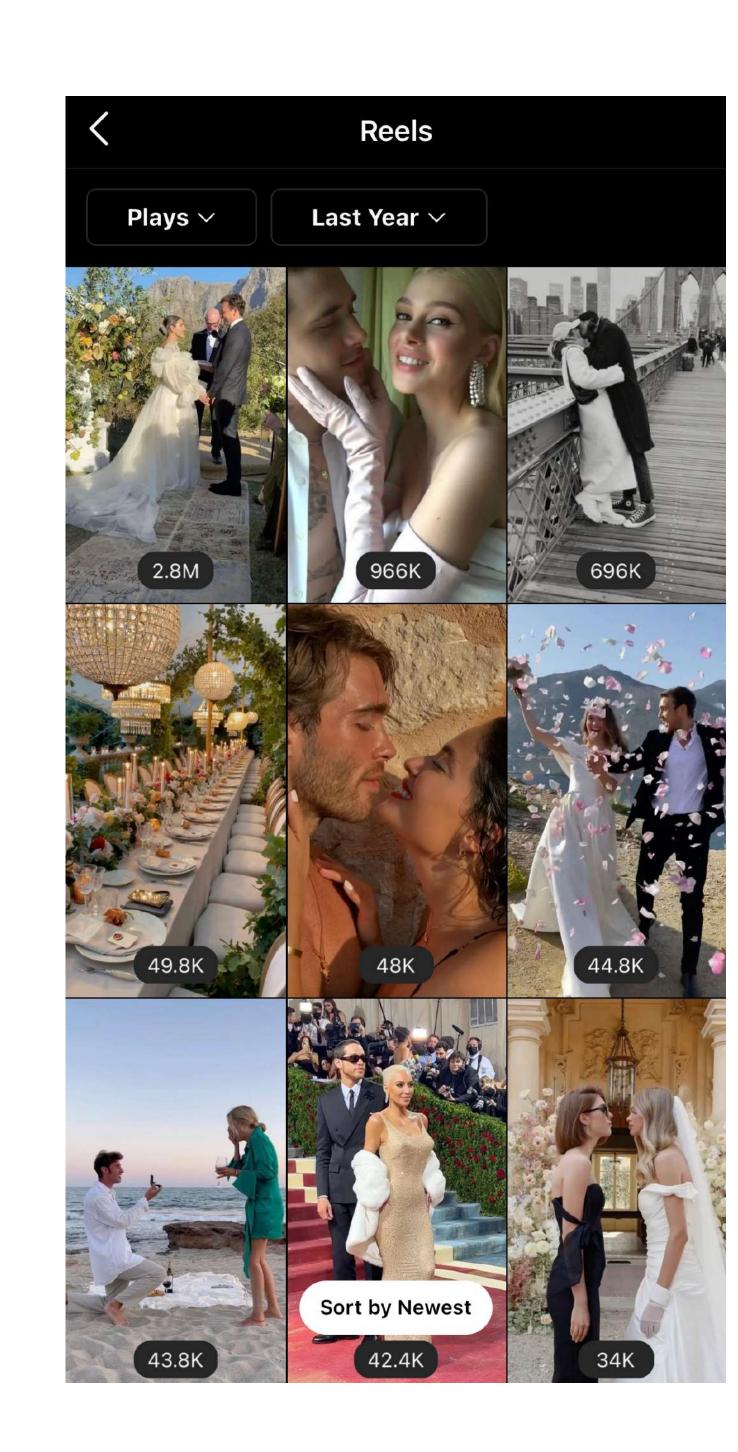
54% 19% 25-34 35-44

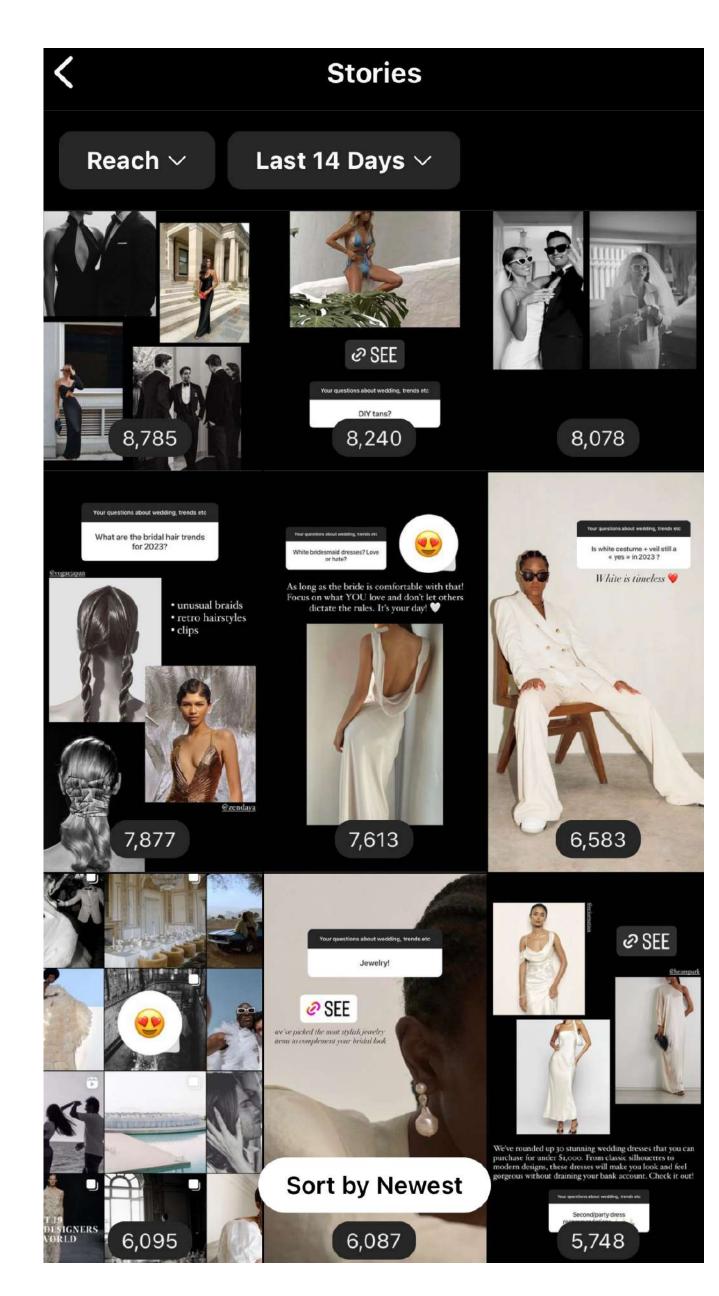


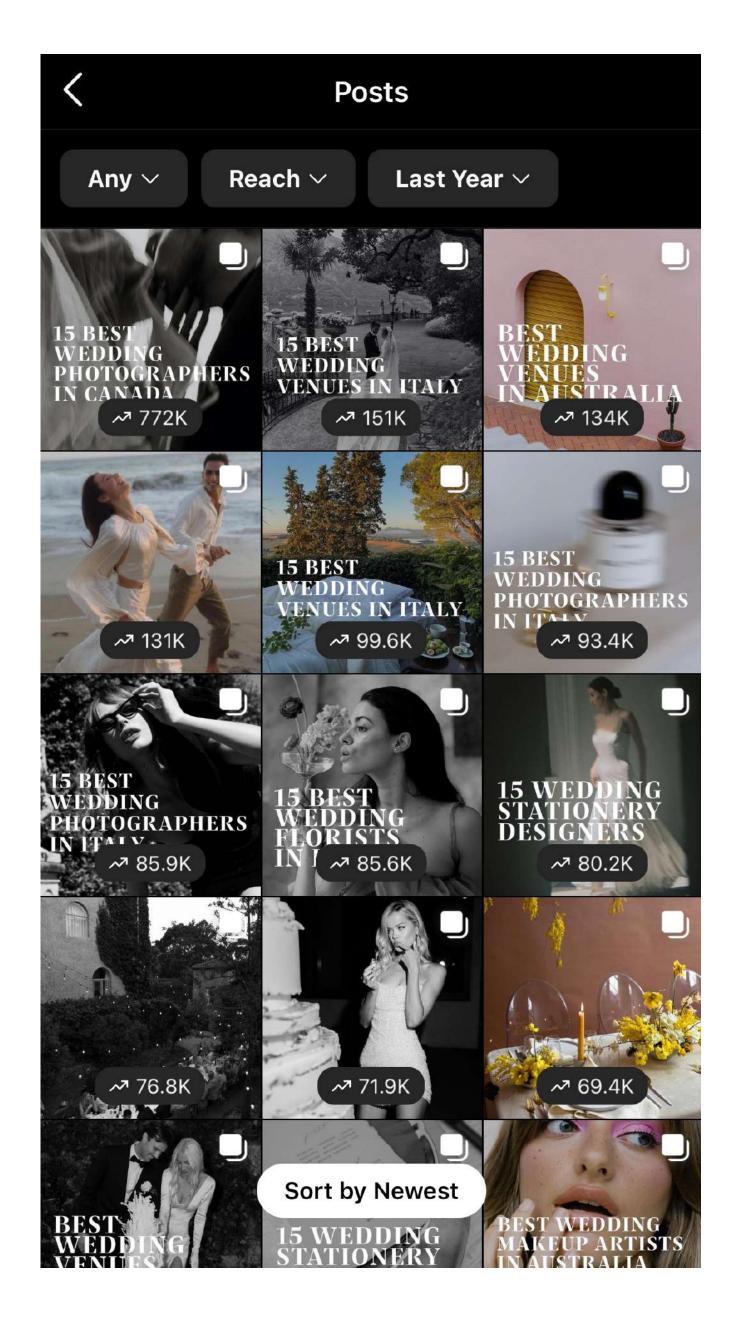
Instagram

@THEWED Instagram account is an online destination for stylish brides, wedding influencers, and aspiring vendors alike. With over 50k followers, the account is a go-to for all things wedding related. From stunning visuals to expert recommendations, @THEWED is the premier modern source for wedding inspiration.



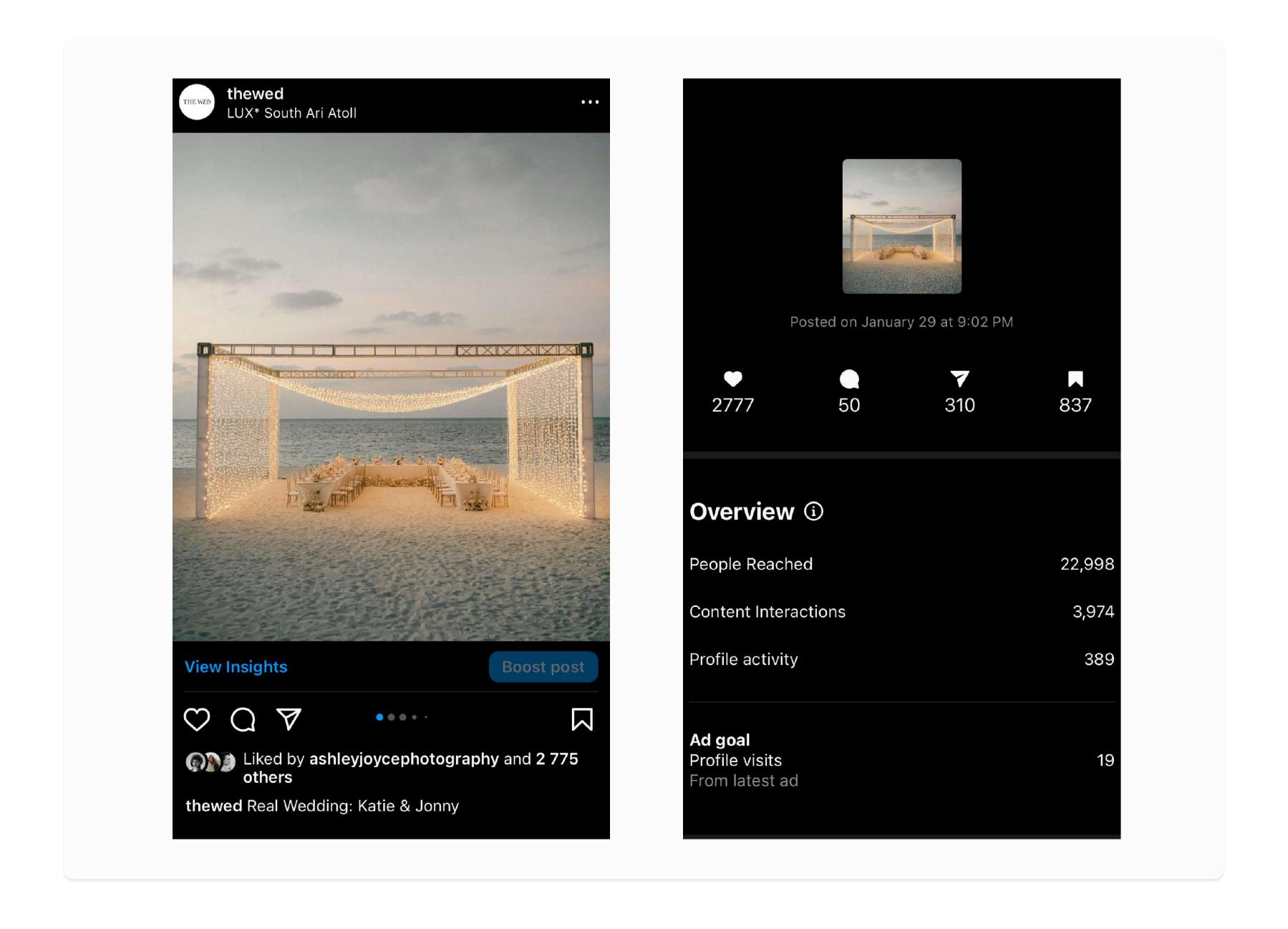


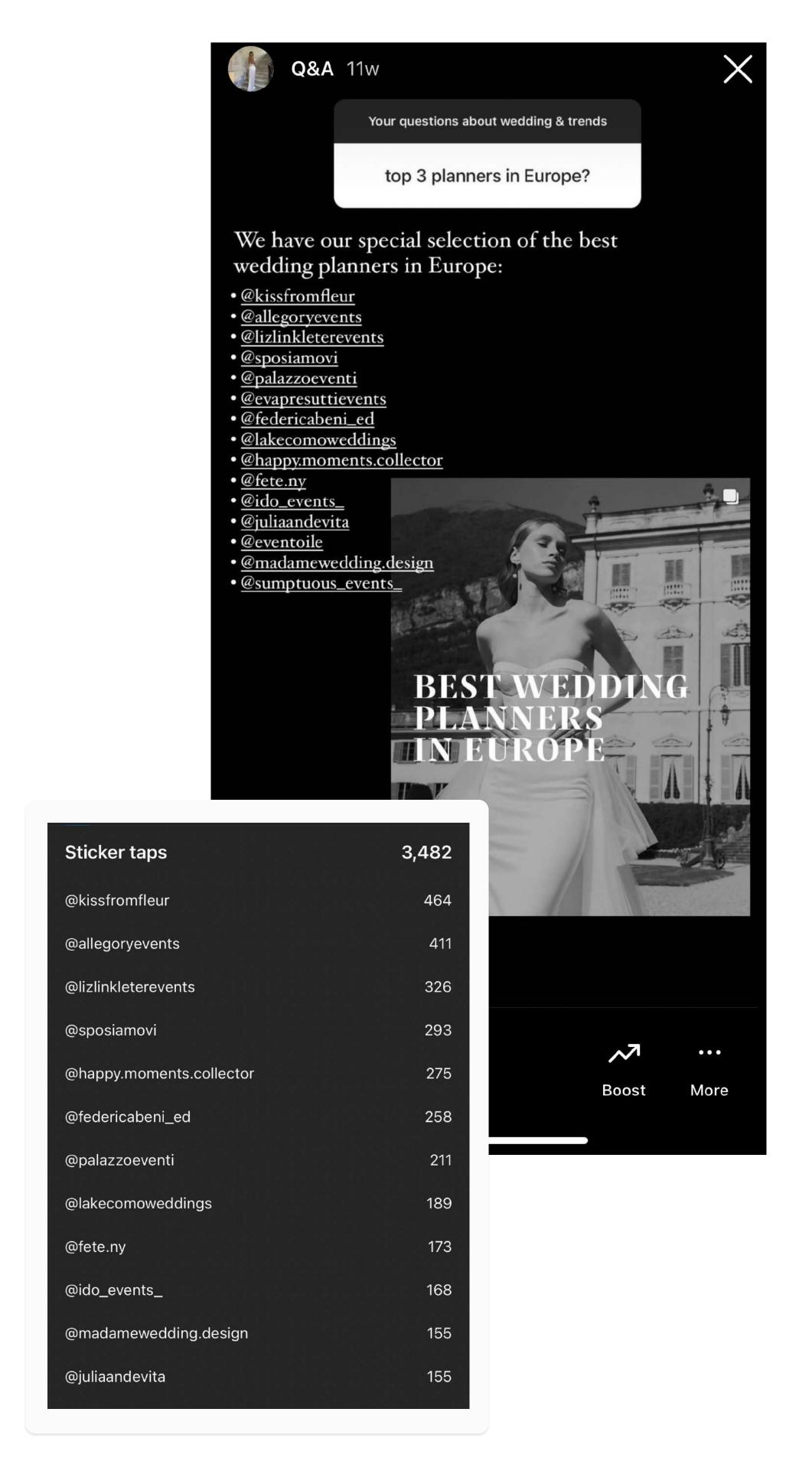


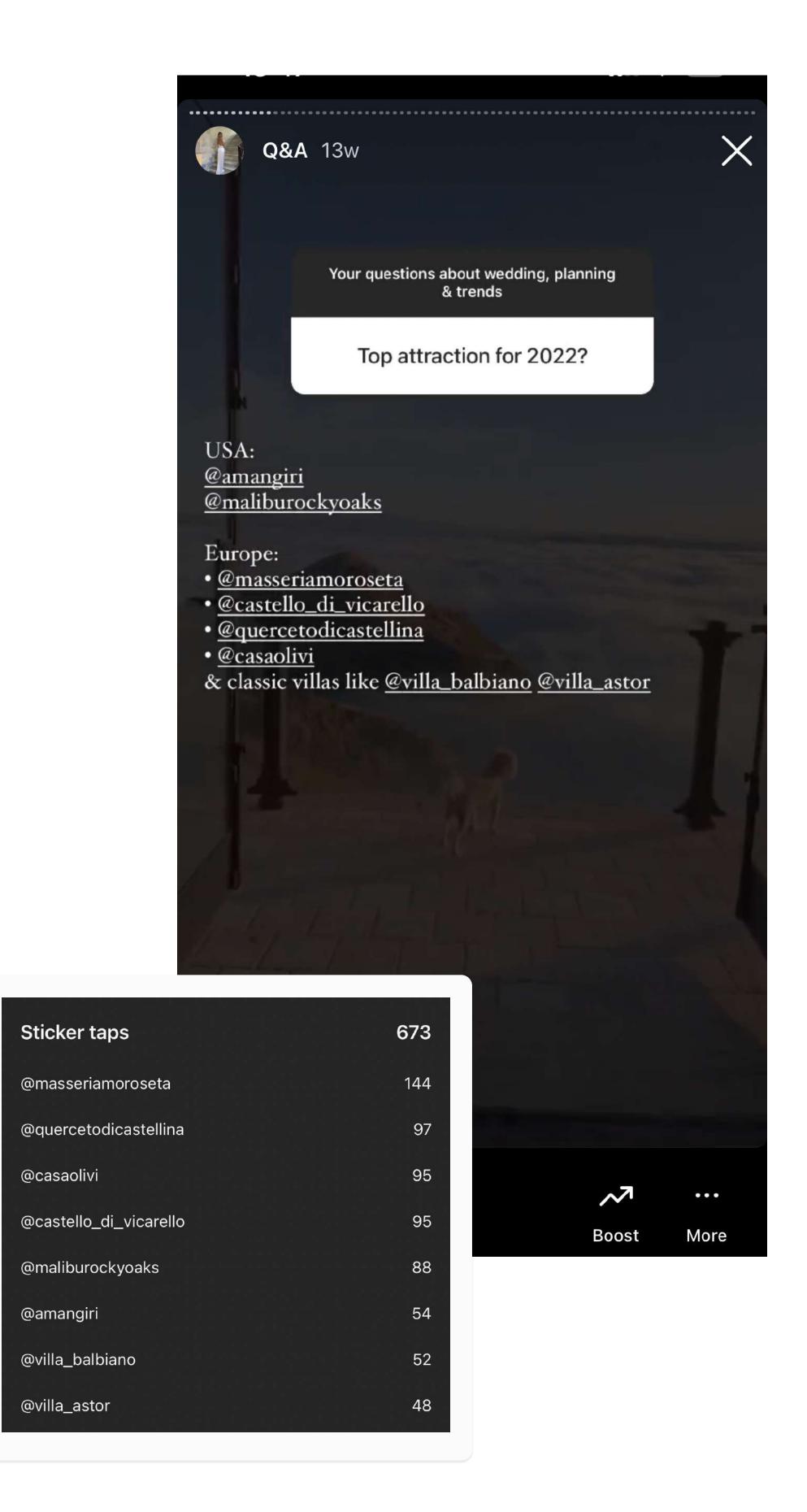


Instagram

Our weekly content includes Q&A sessions, lists of best wedding vendors, new member announcements, real wedding stories, and more! Through engaging with our audience, we ensure that our members have the opportunity to reach their ideal clients.







Website

Being a modern magazine about stylish weddings and lifestyle, we use our own refined aesthetic to create original, inspiring content. Our unique content is tailored to an affluent, fashionable audience, with the aim of telling your brand's story in an engaging, innovative way.



Real Wedding: Katie & Jonny

Idyllic wedding in the Maldives
29 / 01 / 2023



PLANNING

Relationship Books You Need to Read Before Getting Married

Learn more about love, forgiveness and acceptance

27 / 01 / 2023

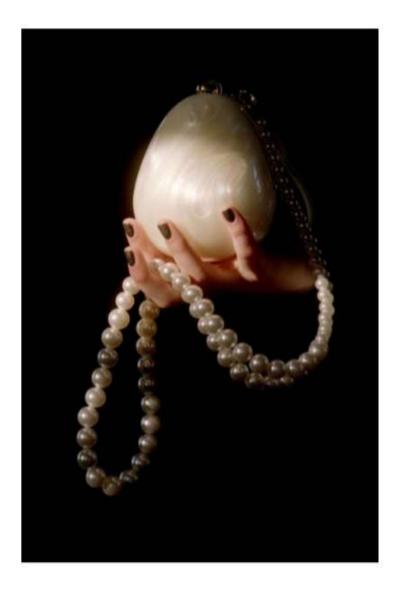


PLANNING

Everything You Should Do 6 Months Before the Wedding

Our wedding checklist will navigate you

26 / 01 / 2023



STYLE

12 Stylish Bags for Modern Brides

Best of Cult Gaia, Jimmy Choo, Miu Miu and other brands

25 / 01 / 2023

MAGAZINE / STYLE

Long-Sleeve Wedding Dresses: 12 Elegant Options

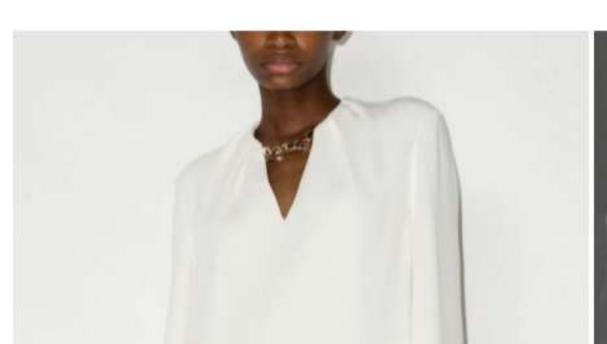
Ready to get inspired?





@galvanlondon

Long-sleeve wedding dresses are pretty popular among brides. Well, it's easy to see why. They are sophisticated, delicate and have a charming, timeless elegance. No matter the theme and style of your celebration, a long-sleeve gown will make you look polished yet extremely glamorous and chic. Where to search for the best items, you ask? We know the answer. Ahead, discover 12 inspiring long-sleeve dresses to wear on your wedding day.





Packages



Limited

WEBSITE

Personal page

Unique selection of top vendors for weddings and private events

Mentionings

Editorials, real weddings, workshops – 1 publication

INSTAGRAM

Instagram posts

1 x Post

Instagram stories

2 x Stories, saved in highlights

590 USD / year



Base

WEBSITE

Personal page

Unique selection of top vendors for weddings and private events

Mentionings

Editorials, real weddings, workshops - up to 2 publications

INSTAGRAM

Instagram posts

3 x Posts

Instagram stories

3 x Stories, saved in highlights

790 USD / year



Premium

WEBSITE

Personal page

Unique selection of top vendors for weddings and private events

Cover story

Our editors will create an article for you that will match your marketing strategy. Front page.

Mentionings

Editorials, real weddings, workshops – up to 4 publications.

Best X list

Guaranteed inclusion in the "best X" list (IG and web).

INSTAGRAM

Instagram posts

4 x Posts

Instagram stories

4 x Stories, saved in highlights

1290 USD / year



THE WED

https://thewed.com

liza@thewed.media